

Plain Talks

GULF STATES UTILITIES COMPANY

AUGUST, 1961



IN THIS ISSUE:

- J. J. Morrison Elected President
- Our Cover Girl's First Day at School
- Hot Weather Tips From Safety Princesses

August, 1961

Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.



Plain Talks

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CONTENTS

Board Elects Morrison President	2
Back to School, Then and Now	4
Hot Weather Safety Tips	6
Production Department Promotes Five	8
T&D Rides Herd on \$225,000,000 in Property	10
Hope for Baton Rouge's CP Children	12

OUR COVER



SHE'S seven years old and it's her first day in school, her first step out into the wide world of learning to read and write and think and get along with others. She's Donna Roach, daughter of Mrs. Helen Marcantel, clerk, Customer's Accounts, Lake Charles. One of the first groups she'll learn to get along with are her teachers and if they're all like Mrs. Irma Foreman, wife of Gulf Stater Carol Foreman, Lake Charles Appliance Repair, Donna will have no trouble. Mrs. Foreman welcomes her to Central Elementary School in Lake Charles. Helen seems a mite sad about her daughter's apparent eagerness to untie the apron strings of childhood and plunge into the mainstream of life. Donna should have very little trouble with her homework, since Helen's husband, Carroll, is a sixth grade teacher at Henning Elementary School, Sulphur. Incidentally, that car rushing by in the background will slow down next September giving school children a "brake."



For Your Information...

Gulf Staters Can Easily "Live Better . . . Electrically"

GULF STATERS who aren't already using electricity to cook, dry clothes, heat water or heat and cool homes are reminded that the Company's sales program is particularly attractive to employees.

For instance, did you know that:

- No down payment is needed and no interest is charged on cost of approved installations of electric heat pumps or electric resistance heating, with five years to pay? "Installation" means the heat pump unit, necessary duct work, all component parts, and insulation in homes already built. Company pays wiring expense.
- Employees can purchase several major appliances on the Employee Purchase Budget Plan at one time with no down payment, convenient monthly terms and no interest or carrying charges? Also, as the balance in the employee's account is reduced, additional purchases may be made to the maximum allowed under the plan, with monthly payments according to the table below:

TERMS

Amount of Purchase	Monthly Payment
\$ 0 to 25	\$ 2.50
25 to 100	5.00
100 to 200	6.00
200 to 300	9.00
300 to 400	12.00
400 to 500	14.00
500 to 600	17.00
600 to 700	20.00
700 to 800 maximum	23.00

- Flameless electric clothes dryers, like all other appliances, can be purchased at Company's cost plus a small handling charge, with no down payment or carry-

ing charges, thus saving about one fourth regular retail prices?

- As it does for customers, the Company will pay up to \$20 for the complete wiring of an approved new or used electric range and up to \$20 on an approved new or used electric water heater of the Quick Recovery type, in a new or old house, including a rent house. For employees, the Company will include any additional cost of wiring in the Employee Purchase Budget Plan with no carrying charge?

There are good reasons why our Company offers such bargains in better living to employees. Satisfied users are the world's best salespeople. And folks who've tried the electric way not only wouldn't think of changing, they try to convert friends and neighbors to the electric—better way of life.

Seems Newsmen "Overrated"

TVA's Rate Reduction

HOW let down must the folks in the Tennessee Valley Authority area be today, just a month after wide publicity was given a TVA pronouncement that a reduction in rates would establish "a new national low in electricity costs."

The TVA folks, most of whom liken TVA to a combination of Moses, Confucius and Santa Claus, were all set for a reduction of at least eight percent on their already low electric rates. The TVA announcement was made July 11, by the TVA board of directors, at a White House ceremony honoring the 100th anniversary of the birth of the late Senator Norris of Nebraska, an author of the 1933 act establishing TVA.

Now it turns out that TVA merely suggested the lower rate scale to the co-ops, municipal systems and others of the 153 distributors of electricity produced by TVA. TVA's wholesale price for current is unchanged. Only two small distributors have agreed to the lower rates. Few TVA area residents will get the cheaper power.

The much publicized announcement also stated that the reduction would shorten the TVA "yardstick" often used to judge the "fairness" of rates charged by investor-owned electric utilities like our Company. TVA rates are lower than ours, of course. TVA pays a negligible sum of "token" taxes, borrows money from the Treasury at less than cost and charges off much of the cost of its hydro-electric power dams to flood control and navigation. It is able to provide cheap electricity to some Americans only because the rest of the nation's taxpayers make up the difference by paying additional taxes, including 23¢ in every dollar we collect from our 293,000 customers.

If all power eventually becomes public power and all of us subsidize ourselves by paying larger amounts in federal taxes, clearly there can be no saving.

And, as other industries follow us down the road to nationalization, how will we differ from our Communist rivals, except that we have everything to lose and nothing to gain?

—JST



Who Pays For
National Defense?
NOT TVA!

They pay no federal taxes!



Mr. Nelson



Mr. Morrison



Mr. Cargill

Board of Directors Meet in Baton Rouge . . .

Re-Elects Mr. Nelson Chairman; Elects Mr. Morrison President and Mr. Cargill Executive Vice-President

THE Board of Directors of the Company met August 10 in Baton Rouge and re-elected Mr. Nelson chairman of the board. J. J. Morrison, formerly executive vice president, was elected president, and Ralph E. Cargill, formerly vice president, Engineering and Production, was elected executive vice president. All other officers were re-elected.

Mr. Morrison

A native of Nova Scotia, Mr. Morrison received his electrical engineering degree from Nova Scotia Technical College. He began his electric utility career in Halifax and gained experience with Stone & Webster in Boston; Key West, Florida; Savannah, Georgia, and with Engineers Public Service Company in New York City. In 1947,

when our Company became an independent operating utility, Mr. Morrison joined the organization as assistant to the president. He was elected a vice president in 1954 and executive vice president in 1955. He has been a director of the Company since 1957.

Mr. Cargill

Mr. Cargill, a native of Livermore Falls, Maine, gained his electrical engineering degree from Lowell Institute. He worked at the General Electric Company, attending that company's Engineering and Test Schools. Later he worked at New England Bell Telephone Company.

Mr. Cargill began his career with our Company in 1925 and progressed through several engineering and operating jobs in different parts of the

company's system before being promoted to operating superintendent of the Beaumont Division in 1942. In 1946, he became system operations manager. He was elected a vice president in 1955, assuming responsibility for operations and system engineering. In 1958, he assumed the additional responsibility for system power production. He has had direct charge of managing and carrying to ultimate completion the many projects undertaken by the Company in the vast expansion program begun in 1956. He has been a director since 1959.

In other business, the Board declared the regular quarterly dividends on seven series of Preferred Stock outstanding and a dividend of 25¢ per share on the 10,373,664 outstanding shares of Common Stock.

Production Department Announces

Personnel Changes For Five

THE promotions and transfers of four and the transfers of two other employees of the System Production Department were announced effective July 16 by J. A. Reich, production manager, Beaumont. The changes were effective July 16.

N. F. Black

Norman F. "Speedy" Black, engineer, System Production, has been made a test supervisor and assigned to Sabine Station, reporting to C. A. Ibach, recently appointed superintendent at the new station.



N. F. Black

A native of Baton Rouge, Mr. Black holds a bachelor of science degree in mechanical engineering from Louisiana State University. He was employed as a junior engineer in Beaumont on August 24, 1953. From March, 1954, to May, 1956, he was on active duty with the Air Force. Upon his return from military service, he was assigned as an engineer in System Production.

E. C. McGehee

E. C. McGehee, head fireman at Riverside Station, has been promoted to control operations foreman and transferred to Roy S. Nelson Station where he reported to A. H. Demers, superintendent.



E. C. McGehee

Employed as an assistant serviceman in Orange on September 1, 1937, Mr. McGehee was made a plant operator and transferred to Jasper in 1939. When the Jasper generating plant was closed in 1945, he was transferred back to Orange as a plant operator. In 1947, he was moved to Riverside Station at Lake Charles and made a turbine engineer. He was promoted to head fire-

man in June, 1951.

Mr. McGehee is a native of Ruston, Louisiana. He attended public school and Ouachita Junior College in Ouachita Parish, Louisiana.

J. T. Graves

J. T. Graves, control operations foreman at Roy S. Nelson Station, has been promoted to operation supervisor and transferred to Sabine Station.



J. T. Graves

Mr. Graves was employed at Louisiana Station as an operator's helper on April 8, 1940. From November, 1941, to February, 1946, he served with the U. S. Army. Upon his return to Louisiana Station in 1946, he progressed through various positions to become auxiliary operator. He was transferred to Roy S. Nelson Station in May, 1958, and promoted to control operations foreman. He is a native of Baton Rouge and attended Louisiana State University.

W. C. Tolbert

W. C. "Bill" Tolbert has been transferred as an engineer from System production to Neches Station.



W. C. Tolbert

A native of St. Joseph, Louisiana, Mr. Tolbert received his mechanical engineering degree from Lamar Tech in Beaumont. He was employed as a junior engineer in Beaumont on June 18, 1956. In December of that year he was assigned to System Production. He went on active duty with the U. S. Navy in May, 1957, and upon his return from military duty, in 1959, he was again assigned to System Production.

C. R. Lopez

C. R. Lopez, engineer, Neches Station, has been transferred to System

Production as an engineer reporting to W. B. Gurney, superintendent, Results.

Mr. Lopez, a native of Lake Charles, is a graduate of University of Southwestern Louisiana (formerly SLI) at Lafayette with a degree in mechanical engineering.



C. R. Lopez

He came to work for our Company as a junior engineer on June 1, 1955. A month later he went on active duty with the U. S. Air Force. He returned to work in November, 1957, as an engineer in Beaumont. He was assigned to System Production in January, 1958, and was transferred as office engineer to Neches Station in July, 1958.

C. E. Calvert Promoted

FORMERLY a project engineer in System Engineering, Beaumont, Clinton E. "Gene" Calvert has been promoted to staff engineer and transferred to System Production. The promotion became effective July 16.



C. E. Calvert

Since January 1, Mr. Calvert has been on special assignment to Stone & Webster Engineering Corporation at the construction site of the new Sabine Power Station near Orange.

Mr. Calvert, a native of Emad, Louisiana, is an electrical engineering graduate of the University of Arkansas. He joined our Company in the Beaumont T&D in 1950. He was transferred to Navasota as an engineer in 1956. In 1957, he was transferred back to Beaumont and assigned to the Task Force Group. He was named a project engineer in October, 1959.



THE EDUCATION PICTURE A CENTURY AGO. Here's how a schoolhouse appeared in any one of the settlements that dotted our frontier a century ago. Wherever a group of people

settled, the first public buildings erected were the church and the school. Although education and facilities were crude in those early days, the people who settled this great land knew

that 'learning the three R's' was important. From one-room schools such as this, our present day education system has evolved with its modern curriculum.

How Education Has Changed In the Past Century . . .

Back to School, Then and Now

"FOR it's a long, long time from May to September. . ." These familiar words from one of our nation's most popular songs are probably considered by school children to have less significance than any other phrase coined today.

For as September approaches, school age children begin preparations for another nine months of study. For some, it will be the first year of formal education, for others, it will be the last before entering institutions of higher learning.

Although some protest against the end of a happy vacation season, much too short to their way of thinking, most of them look forward to the adventures and friendships another school term offers.

A century ago, the picture wasn't so rosy.

Schools in America sprang up wherever townfolk felt they could afford to build a shack to house education. From the most timid 6-year-old all the way up to gangling teenagers, students were herded together in one

room. While the harassed teacher worked with one age group, the others had to keep busy copying arithmetic tables or rules of grammar. Under these conditions it was hard for any student to learn his three R's.

Just sitting still can be difficult for youngsters. . . imagine how much harder life must have seemed when the school bench was a long board with no "back" to lean against and desks were supported by pegs driven between logs in a wall!

In many schools, teachers prided themselves on maintaining law and order by brute force. The "hickory stick" was real, and played a sad and constant tune.

Such conduct wasn't all the teachers' fault. Few of them were properly trained for their job. Normal schools and teachers' institutes didn't exist. They taught without any prerequisites like examinations or certificates and were considered a breed apart, not permitted to mix with society in general. Often they had to board at pupils' homes, one after the other, as part pay. Salaries for women teachers around 1860 were about \$7 a month.

Transformation Takes Place

The transformation that began in education a century ago has brought a thousand improvements and is still going on.

Blackboards, maps, textbooks, graded classrooms, trained teachers, all made their appearance. While some parts of our country developed rapidly in the philosophy and mechanics of education, other areas lagged sadly behind, dependent largely upon state legislation for their speed of advancement.

Today's schools, featuring modern equipment, air conditioning, and improved lighting facilities, are a far cry from the schools of yesterday—even many of the schools we attended.

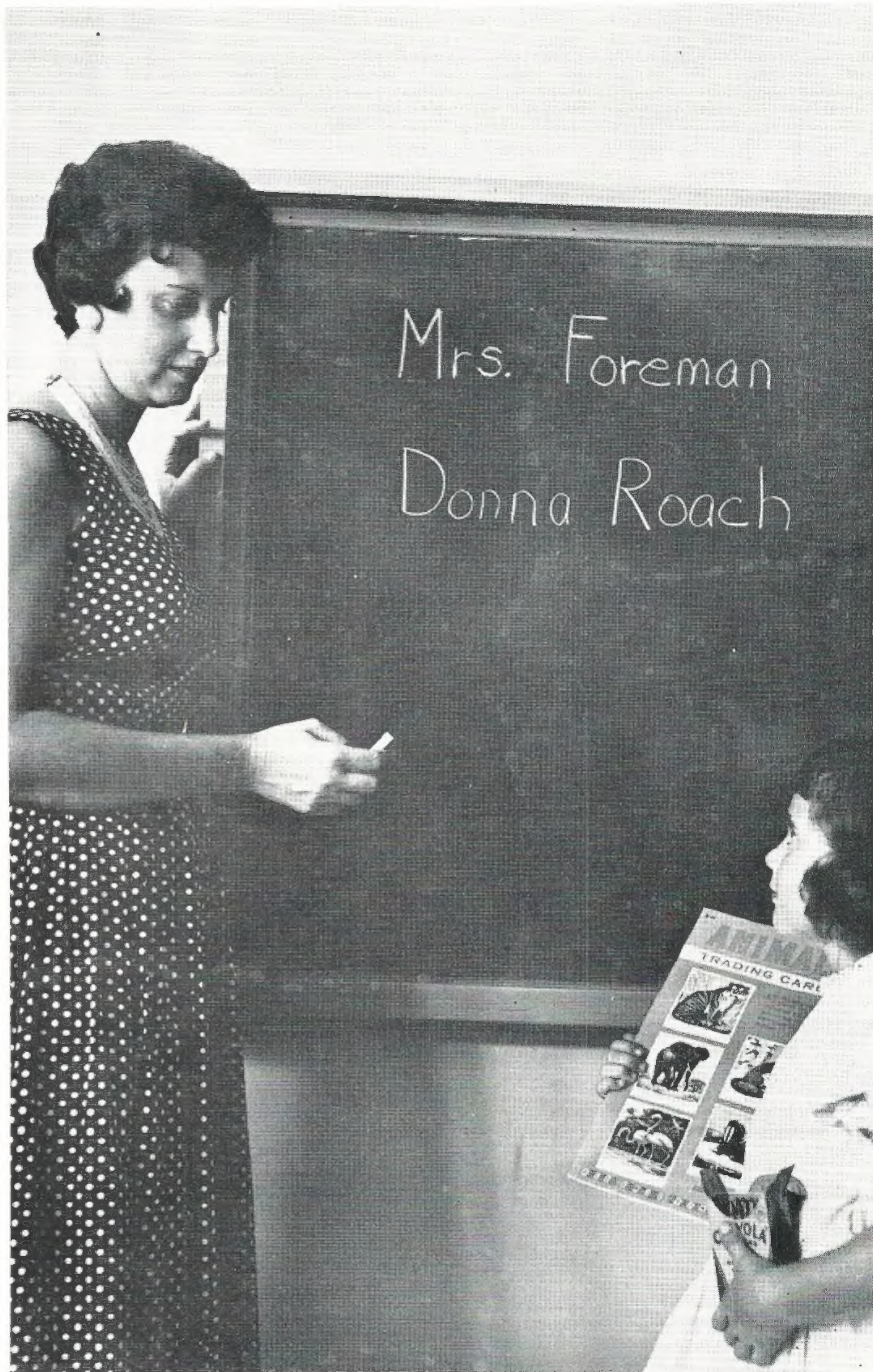
Now our schools contain more comfortable desks, better suited for long hours of sitting; improved "blackboards" that are easier on the eye; complete libraries that contain reference material and works of art; shops for teaching vocational courses; laboratories and equipment for studying the sciences; and, in some cases, closed circuit television.

Standards Greatly Improved

Not all improvements in the field of education have been physical. Teachers today are better trained, have more schooling than ever before. A large number of today's teachers hold Master's degrees, while many others have earned their PhD degrees. Many work toward higher degrees by attending summer schools.

The constantly changing picture in the field of education has played a key role in developing our country's high level of literacy, for nothing contributes more to our society and progress than our schools.

As we continue to grow and develop as a nation, our local school systems will play an even greater role in our country's future than their predecessors did in its past.



HER FIRST SCHOOL DAY. Like all the other millions of boys and girls who will start to school this year for the first time, Donna Roach, daughter of Helen Marcantel, Customers Accounting, Lake Charles, learns the first thing all students learn on their beginning day—her teacher's name and how to write her own name. Donna holds one of the first

books she will use during her educational career, and this book will be multiplied by thousands by the time she graduates from college. This first grade teacher, Mrs. Irma Foreman, wife of Carol Foreman, Lake Charles Appliance Repair, is just one of the hundreds who will help mould Donna's young mind during her 12 to 16 years of schooling.

HOT WEATHER SAFETY TIPS

... from our
Safety Princesses



ON BRIGHT DAYS WEAR SUNGLASSES. Carolyn St. Amant, home service advisor and Baton Rouge Division's Safety Princess, reminds us to wear sunglasses when in bright sunlight to avoid headaches caused by eyestrain. Carolyn is trying to decide which pair to buy. She chose the one with the narrow earpiece. The others were so wide they blinded her side vision and were a potential safety hazard.



AVOID TOO MUCH SUN. Joyce Faulk, Lake Charles Division's representative, rubs on suntan lotion to cut out some of the sun's hot rays. "Suntan gradually," says Joyce. "Don't overdo it. Sunbathe a little at a time, it's better to be pale than to be par-boiled. Watch the clock, stay out in the sun a few minutes each day until you begin to tan."

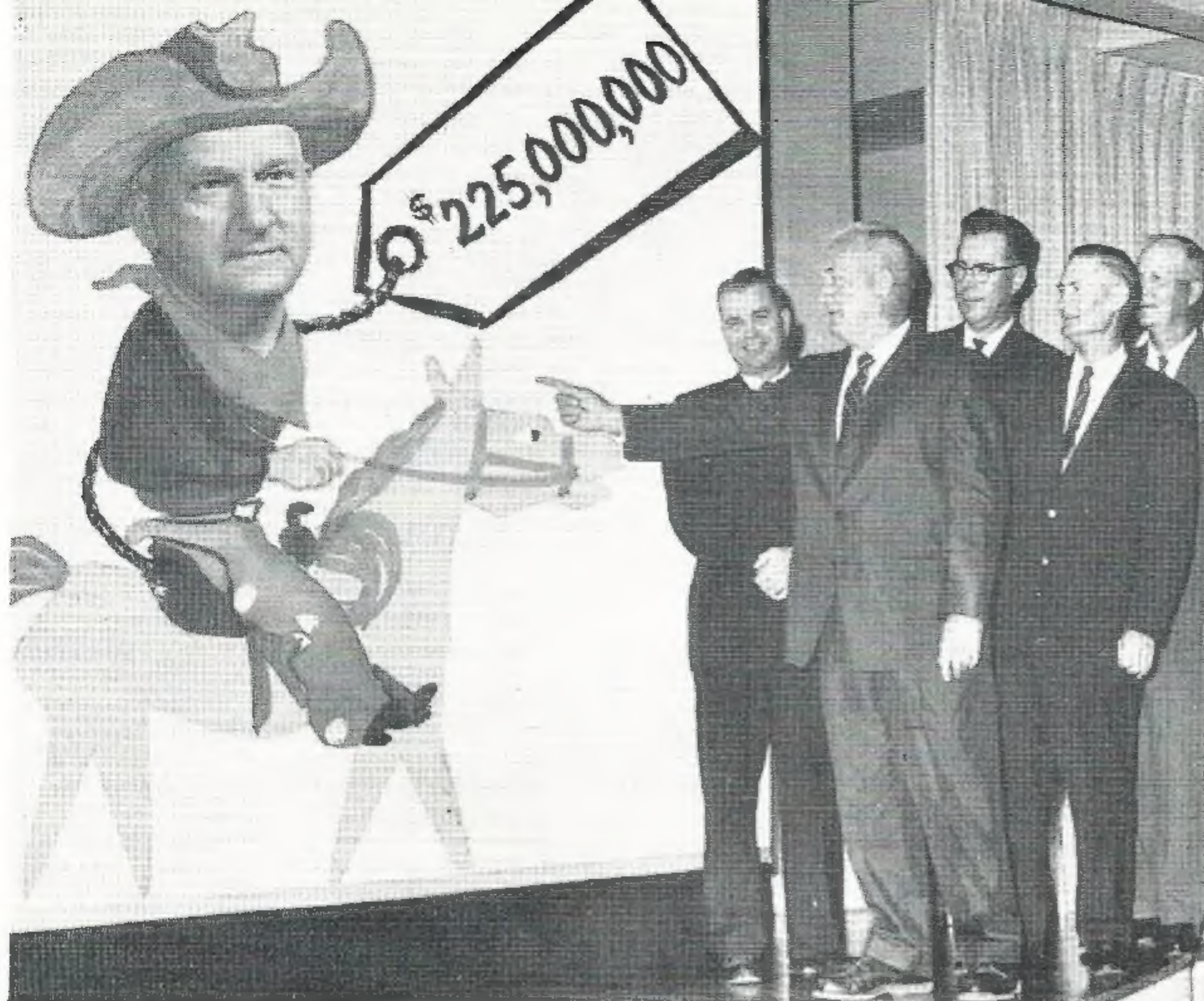


DRINK PLENTY OF LIQUIDS. Nina Ruth Rhodes, Navasota Division's nominee for Safety Queen, passes cups of water to representatives of various departments at the Navasota Service Center to stress the fact that we should drink lots of liquids each day to replace those lost by the body during the day. Accepting a cup of water from Nina Ruth is W. R. "Bill" Allen, Maintenance; while Clyde Boles, Substation; J. B. Crapp, Meter; R. C. Cowen, Storeroom; Donald Howard, Meter; and Curtis Gideon, Garage, await their turn.

REPLENISH DAILY SALT LOSSES. "Heavy perspiring during summer causes your body to lose salt," reminds Hazel Johnson, Beaumont Division's Princess from Neches Station. "It is necessary to replenish salt several times each day. Even office workers need extra salt in summer." Hazel makes sure Tom Walker, maintenance helper at Neches Station, takes his salt tablet as he takes a break for a drink of water.



EAT LIGHTLY DURING HOT WEATHER. "Eat a balanced diet," reminds Jo Anne Landry, Port Arthur Division's Princess. "This is especially true during warm weather when you need less high energy food." Jo Anne tries to impress this on Virgil Shaw, industrial sales representative, as they have lunch. Jo Anne has ordered a cool green leafy salad with iced tea for her noon meal. But Virgil considers steak and potatoes a "light" luncheon.



CHIEF HERD RIDER. Jim Coltharp, system operations manager, Beaumont, and Division Operations Superintendents Jack Kirkland, Baton Rouge, Floyd Smith, Beaumont, Al Baird, Navasota, and Earl White, Port Arthur, get a

close look at one of the slides shown in the July department heads meeting. The division operations superintendents were the principal speakers on the programs in Beaumont, Baton Rouge, and Lake Charles.

Key personnel learn in department heads meetings how T&D Department . . .

Rides Herd on \$225,000,000 Worth of Company Property

COMPANY supervisory personnel learned in department heads meeting in Beaumont, July 24, Baton Rouge, July 25, and Lake Charles, July 27, how our five Operating Departments wisely and economically carry out their job of keeping up with \$225,000,000 worth of transmission and distribution facilities spread over 28,000 square miles, from the fence of the generating stations to the meters of some 293,000 customers.

Principal speakers on the programs, presided over by Operating Manager J. B. Coltharp, were Division Operation Superintendents Earl White, Port Arthur; Floyd Smith, Beaumont, Jack Kirkland, Baton Rouge, and Al Baird, Navasota.

Riding Herd on \$225,000,000 in Property

"Our Company has grown so rapidly

in recent years that you may not realize we now have 3,000 miles of transmission lines," Mr. White told the assembled personnel. "Our transmission plant, including lines and substations, is valued at \$103,000,000.

"There are now 425 transmission and distribution substations in our system valued at \$72,000,000. And the most expensive part of T&D equipment is our distribution system, valued at \$122,000,000. The system has 10,000 miles of lines, 69,000 distributions transformers and 298,000 electric meters."

Mr. White pointed out that all of this equipment must be inspected and tested at set intervals according to the Company's master maintenance schedule and this is a never ending job.

The need for maintenance on trans-

mission lines usually develops from the (1) aerial patrols made every 30 days; (2) walking patrols made every 12 months; (3) climbing inspections about every three years. From data collected during these inspections it can be determined what type of repairs need to be made.

Distribution Maintenance

The most expensive phase of T&D maintenance is the distribution system according to Mr. White. The average life of a distribution line is 25 years, while the conductor life is about 30 to 40 years. Most of the time distribution conductors are replaced for load or voltage reasons rather than age. During 1960, operation and maintenance of distribution lines cost \$5,000,000. This is about three times that spent on transmission lines' operation and maintenance.

Distribution transformers, of which our Company purchases over \$1,500,000 worth each year, are our most reliable pieces of equipment. They require frequent load checks to see that their capacity is not exceeded. When a transformer is removed for any reason, it is inspected and tested in the shop.

The 298,000 electric meters our Company has in service also require a watchful eye. Even though the average life of a meter is 25 years, routine tests are made of all meters. Residential meters are tested up to 14 years; commercial meters, every two to five years; and industrial meters are tested every six months to two years. The meters are inspected and tested both in the field and in the shop.

"This scheduled program has paid off and saved our Company money," Mr. White said. "Many service outages are prevented, pole, line and equipment life is extended. All of this adds up to more dependable electric service at the most economical cost."

Three-Quarters of a Million Dollars for Tree Trimming

"This year, our Company will spend approximately \$700,000 trimming trees in and around its 13,000 miles of distribution and transmission lines," said Mr. Smith. "I'm certain that all are well aware of the need for obtaining adequate clearances between our lines and trees; but the total money required might've startled you."

"Today, distribution lines are operated at higher voltages and require greater clearance than were formerly necessary. Our customers are more

critical of our service and they expect uninterrupted power, all of which further increases the need of more effective tree trimming. After all, wind, rain, snow, ice and trees just don't mix with high voltage electric conductors."

Mr. Smith pointed out that the responsibility for the maintenance of electric service from the power plant bus to the consumer, lies with the five divisions. Each must have a well-planned procedure for obtaining and maintaining adequate clearances.

Work Contracted

Based on experience, tree trimming problems are best handled by contractors who are specialists in the field. The contractors have developed work standards, procedures, personnel and the handling of public problems needed for this type of work. Work is now accomplished almost entirely by contractors working under Company specifications and directions, thus releasing Company personnel for other work. Also, this arrangement allows the Company to exercise control over the contractor in the number of persons employed, the equipment used and procedures followed.

"As the Company expands, it is logical to assume that the \$700,000 expense item for tree trimming will become even greater," said Mr. Smith. "In order to keep this expense within balance in the future, responsible operating people will have to continue to exercise direct and close control over contractors' operations, and we might consider developing and promoting a tree planting guide for the use of city planning commissions and subdivision developers, whereby we could suggest the species of trees which would beautify, but at the same time, could safely be grown in and around our lines. This type of promotion could have long range benefits for us."

Putting a \$275,000 Baby to Sleep

"Each division now has two or three 138-69 KV Bulk Substations, whereas in 1956, there were only six such substations on the whole system," Mr. Kirkland told the audience. "And it's

a constant job to keep the bulk transformers in the substations in the best operating condition."

Mr. Kirkland explained that a bulk substation is used to transform one transmission voltage to another transmission voltage. The transformer used in the 19 bulk substations now on our lines can cost anywhere from \$40,000 to \$280,000. They range in KVA from 5,000 to 10,000 and weigh from 70,000 to 290,000 pounds.

"The operation to put a \$275,000 baby to sleep for five years," said Mr. Kirkland, "is one of repeated inspection from the time the transformer is received, the unit prepared for installation, the installation and includes the periodic maintenance checks made after installation to insure that our investment in this equipment is protected."

The Care of 225,000 Poles

"We use poles in many ways," said Mr. Baird. "To support line conductors and transformers, street light conductors and fixtures, the larger size transformer banks, as supports in the older substations, for radio and microwave antennas, as push braces, as supports for communications circuits, as guy stubs, and, of course, to carry transmission circuits. A pole is even used to support Reddy in his climb toward another million manhours of safety.

There are more than 225,000 of these poles, representing \$12,500,000 worth of shareholders' property."

Our Company uses 25 poles per mile of distribution line and 18 per mile of transmission line. The poles range from a minimum of 30 feet to some that are 100 feet long. Each year about 17,000 poles are purchased and installed. In 1960, 16,612 poles were purchased at a cost of \$724,941.32, but by the time they were installed they had increased in value to well over \$1,500,000.

Pole Maintenance

"Whenever I think of maintenance," said Mr. Baird. "I think of automobiles, lightning, wind, ice, ground rot, weather cracks, rot, termites, ants, woodpeckers, fire, soil erosion, quicksand and floating turf, just some of

the problems we encounter in the upkeep of our poles."

In order to carry out maintenance, the damage must be determined. This is done by inspection by aerial and ground patrolmen who turn their reports over to the general line foreman who assigns a crew to make a climbing inspection and repair the defect. Pole deterioration occurs most frequently from age or weathering, ground line rot, woodpeckers, lightning and fire.

Age or weather is offset by first purchasing good pole material. A 12 pound creosote treatment effects longer life. From time to time poles are culled and the best ones are sent back for retreatment.

Ground line rot is combatted by so-called ground line treatment with a chemical product. This work is contracted out to professionals who make the treatment in the field school.

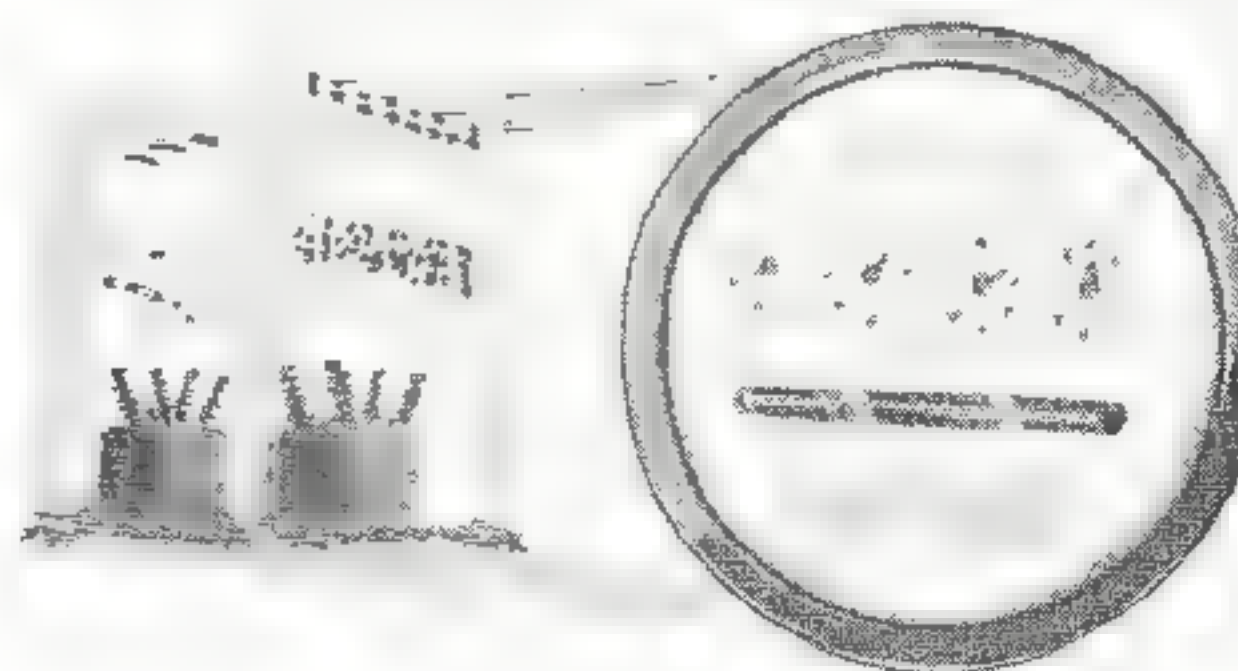
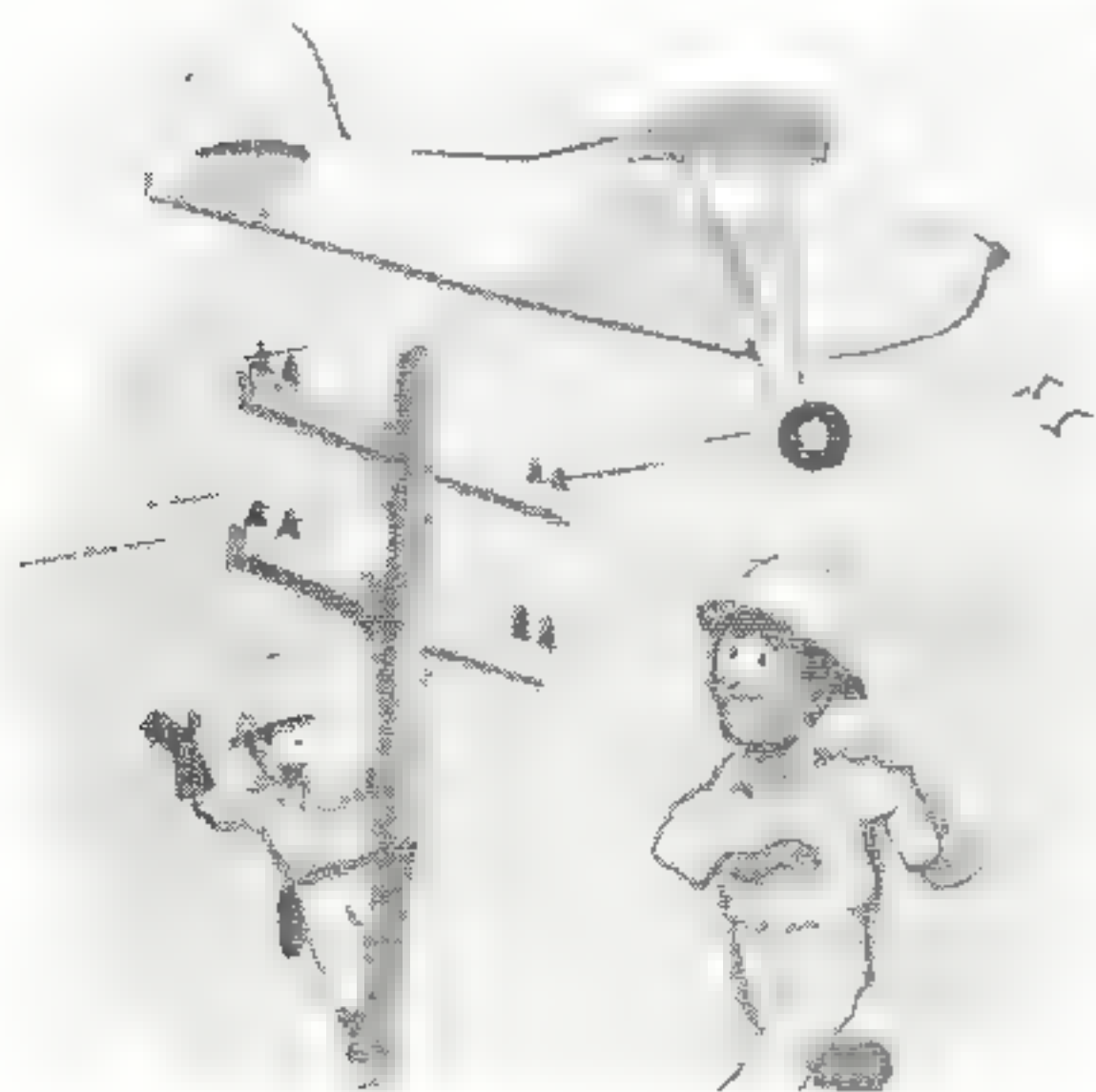
Woodpecker Problem

In dealing with the woodpecker problem, there is not much that can be done in a preventive way, since the bird is protected. The most that can be done is to fill the hole, replace the pole or splice it. Last year 3,110 woodpecker attacks on our poles were reported, 2,164 were new attacks and 42 were made through the mesh which are attached to poles to discourage future attacks. The hole is filled with an asphalt compound to prevent moisture from collecting and rotting the heart of the pole.

Another cause for maintenance is lightning, which can scar, split, blast or top a pole. If a pole is split it can be bolted together again, if blasted it must be replaced and if topped, the conductors are relocated or the pole is replaced.

Fire plays another big part in pole maintenance, especially in the marshes or on the open prairies. Experimentation has been carried out with a compound called Fire Plate. The results have been good and now application is being made in areas subject to fires.

"All of this," said Mr. Baird, "results in a longer life for our poles and a larger savings to their owners, our stockholders."





TRIUMPHANT SMILE. Six-year-old Lorraine Whitman, who is learning to overcome cerebral palsy at the Baton Rouge Cerebral Palsy Treatment Center, will begin public school in September. This summer, she advanced from crutches to skis. The wooden skis attached to her shoes give her a large, but moveable base on which to stand. The skis are made for the CP children by Vernon Young and John Daigle, both employees in the Baton Rouge T&D-Substation.

Your Fair Share Dollars

bring hope to the children at . . .

Baton Rouge's Cerebral Palsy Center

HOPE and hard work are the basic ingredients of

success in the fight to overcome cerebral palsy. Injured from brain damage, many unable to walk, talk or use their hands, cerebral palsied children in Baton Rouge have the hope of overcoming their once irremediable handicap.

The Cerebral Palsy Treatment Center is the workshop where these courageous children learn the skills taken for granted. The long road to self-sufficiency is a hard one, marked by accomplishments like learning to say two-syllable words and how to tie shoe laces.

With warm concern for these children, therapists at the Center put their skills and endless patience to work rebuilding weak muscles, guiding little hands and legs and teaching lip and tongue movements.

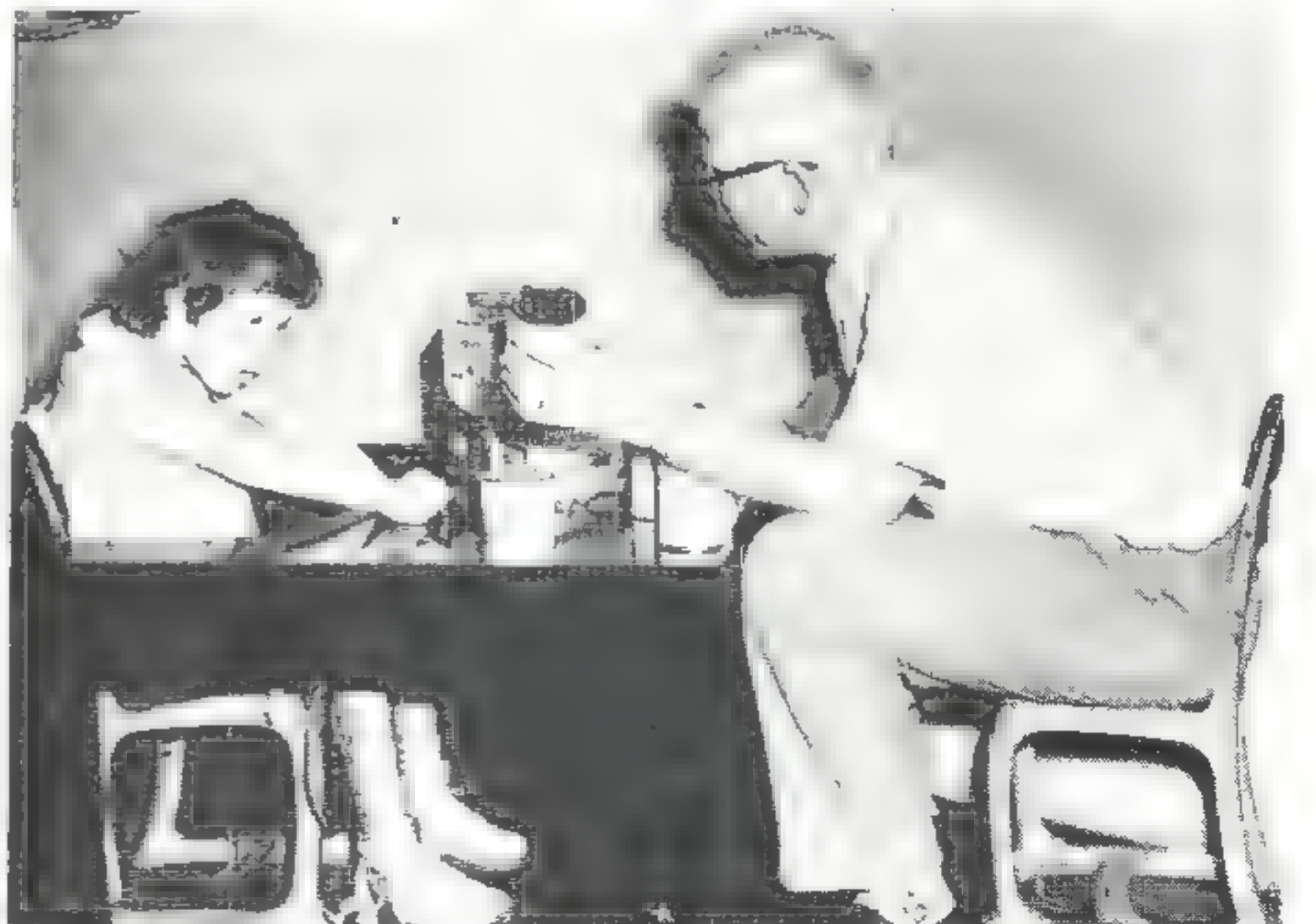
An important new program at the Center is the teaching of school age children who have no physical defects but whose brain injury causes learning difficulties. Many with normal or above average intelligence may be able to explain sophisticated facts about science, yet not be able to distinguish in from out, left from right, top from bottom or whether 2 or 5 is larger.

To help them keep up with other children in public school, therapists using special techniques are teaching them to overcome their perceptive handicaps.

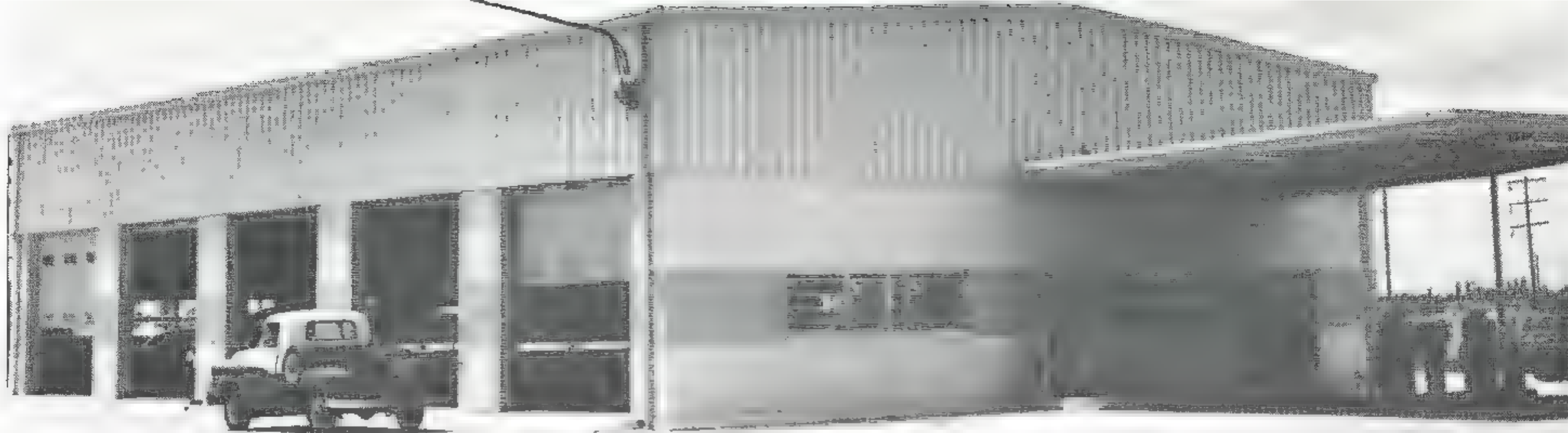
The Center's teaching job is a big one. Mothers and fathers too must be taught to become home teachers and therapists, for they must play this role all day every day. In monthly meetings with therapists and parents of other palsied children, mothers and fathers sit around a table discussing their problems and exchanging ideas.

When a father across the table says with pride that his little girl is starting public school come September, a mother whose boy is still in long braces finds new courage.

GULF STATES EMPLOYEES PLAY A VITAL PART IN THE LIVES OF THESE PEOPLE BECAUSE THEY ARE NUMBERED AMONG THE 42,000 GENEROUS BATON ROUGEANS WHO SUPPORT THE CEREBRAL PALSY CENTER THROUGH THEIR UNITED GIVERS FUND.



LEARNS SPEECH PATTERNS. Cindy Hollis understands what any other eight-year-old understands, but she has difficulty responding. Mitch Carnell, speech therapist, is helping her learn conversational speech patterns. When this picture was flashed, she exclaimed, "Oh Boy!"



NEW NAVASOTA GARAGE. Employees of the Navasota Division garage moved into this modern service garage last month. The building is only one of three in the United States in which electric water heaters

are used to heat the water that flows through pipes embedded in the floor for heating. The building is of steel frame construction with rough brick exterior and glazed tile interior.

In Navasota we're all-electric as . . .

New Garage Goes Gold Medallion

WORKING under conditions as modern as electricity, that is what the employees of the Navasota Garage have been doing since moving into their new modern, all-electric quarters.

Valued at \$100,000, the new service garage is located just south of the Navasota Division Offices and Service Center. The 60 by 80 foot building is one of the most modern and efficient of its type in the United States.

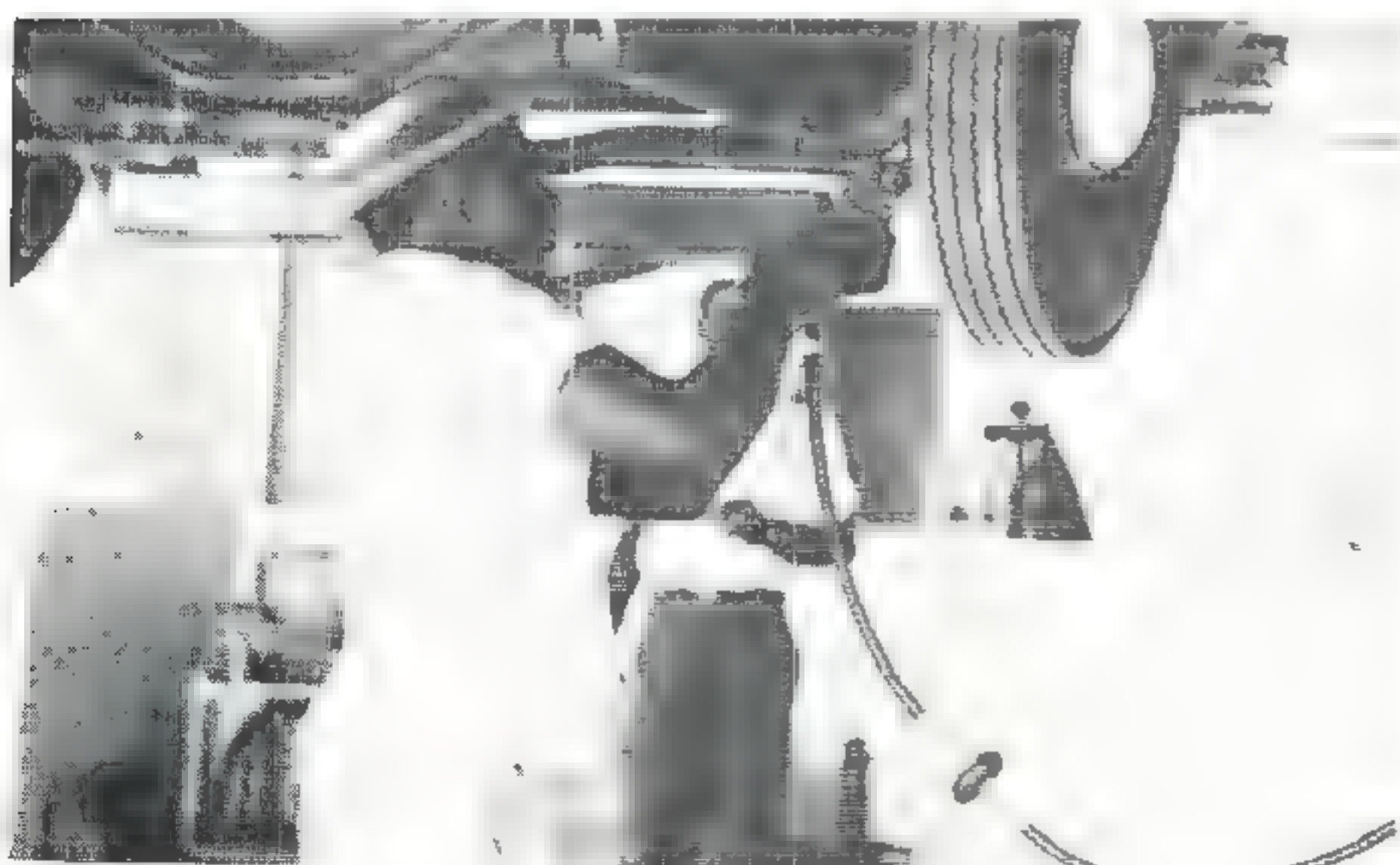
The building is of steel frame construction with rough brick exterior and glazed tile interior. Above the main working area is a balcony which provides storage space for parts. The interior is well lighted with overhead fluorescent lights. Surrounding the garage are approximately two acres of concrete parking space.

Heating for the building is supplied by hot water pipes embedded in the concrete slab flooring. Water for these pipes is heated by electric water heaters, making the garage one of only three in the country

to be heated the flameless way.

Equipment in the garage is the latest, safest that can be purchased. Twin-Post hydraulic lifts were installed in each of its five work stalls.

The new building is a tremendous improvement over the old metal one in which worked D. M. Doan, garage foreman, Frank Dupree, H. C. Foskett, Curtiss Gideon, and D. L. Knight, garage mechanics, and Edroy Gaines, Weldon Green and Clarence Mason, carwashers. For them, gone are the blasts of winter winds, wet floors, poor lighting and outgrown working spaces of the old garage days.



LATEST IN EQUIPMENT. Clarence Mason, car washer, lubricates one of the division trucks from the bulk lubricators. Each of the five work stalls is equipped with twin-post hydraulic lifts.



A MECHANIC'S DREAM. D. L. Knight, a mechanic in the Navasota Garage, works in the roomy, well lighted machine shop. The interior of the entire building is covered with a glazed tile.

Down to the Sea . . . Safely



SWINGS ABOARD. Al Naylor, System Engineering, Beaumont, stands by as H. W. Gale, Equipment Section, boards to conduct a courtesy motorboat examination, a free safety check made by members of the Coast Guard Auxiliary at the request of the owner. The Auxiliary is a civilian volunteer organization which aids the U.S. Coast Guard in its operations. Mr. Gale is operations and inspection officer for USCGA Flotilla 65, Beaumont. The houseboat was built by Mr. Naylor, Jim Cryer, System Engineering, and Richard Peterman, Industrial Sales, Lake Charles, and is berthed on Baird's Bayou in Orange County. Other pictures show some of the requirements for being awarded an examination decal by the USCGA.



PAPERS IN ORDER. When a motorboat is in operation, a certificate of number must always be aboard and available for inspection. In states that have not assumed responsibility for numbering, the Coast Guard issues them.



NUMBERS DISTINCTLY VISIBLE. Numbers, if required, must be three inches high, parallel to waterline, contrasting to hull color and displayed on both sides of the bow.

ALONG the Texas-Louisiana coast, up the rivers, back in the bayous and marshes go a bunch of people who take boating safety seriously . . . so seriously, in fact, that they voluntarily give their off-hours and the use of their crafts to promote safe boating habits.

These are the members of the Coast Guard Auxiliary, the civilian arm of the United States Coast Guard. The Auxiliary was created by Congress to aid boatmen: to promote safety and effect rescues on the high seas and navigable waters; to foster a wider knowledge of the laws, rules and regulations in the operation of motorboats; and to supplement other Coast Guard operations.

The Auxiliary's main objective is helping skip-pers become real seamen. This is done through education. Instructions are presented free in seamanship, piloting, motor maintenance, aids to navigation, rules of the road, lifesaving and accident prevention.



LIGHTS SATISFACTORY. A boat being operated at night must have lights. Lighting requirements, like other requirements, are determined by the size of the boat. At least one combination light is required showing red to port (left) and green to starboard (right) and visible at least one mile. Also required is one hand, mouth, or power-operated horn or whistle audible for half a mile.

Howard Gale, equipment section, System Engineering, Beaumont, is one of these voluntary seamen. He is operations and inspection officer of USCGA Flotilla 65, based in Beaumont. One of his duties is to make courtesy motorboat examinations. This is a free safety check offered to pleasure boatmen and is made only at the request of the owner. A decal is awarded to the owner if his motorboat meets the minimum requirements under Federal regulations.

Mr. Gale took time while on vacation to check the houseboat built by Al Naylor and Jim Cryer, System Engineering, Beaumont, and Richard Peterman, Sales, Lake Charles.

For further information on free boating safety checks, boating instructions or auxiliary membership, check with the nearest Coast Guard installation or talk to the members of the local Coast Guard Auxiliary Flotilla. Make your boating fun accident free.



LIFESAVING DEVICES. The Coast Guard requires at least one approved lifesaving device in good condition for each person aboard. This can be either a life preserver, buoyant cushion, ring buoy, or buoyant vest. Outboards with enclosed spaces and all inboards are required to have an approved fire extinguisher.



SUITABLE ANCHOR. Have adequate anchor and sufficient line to assure good holding in a blow, determined by the maximum depth of water where operating.



ADDITIONAL RECOMMENDATIONS. Have aboard a pump or bailer, paddle or oar, distress flares and first-aid kit. Mark fuel containers distinctly and make sure galley stoves are installed securely, bilges are clean, wires and fittings in good condition and properly installed, and the hull seaworthy.



PUNCHLINE IN THE COFFEE SHOP. Buck Mouhart sweetens the coffee with dialect jokes in the Nelson Station coffee shop during a break.

Here he is kidding with Jim Meitzen, at left, and E. E. Figari, Jr., and Morris Creel, at right. Buck is "The Flying Cajun."

"THE FLYING CAJUN"

*. . . Nelson Station's Buck Mouhart Hopes to Make Good
As a Cajun Comic*

EARL R. "BUCK" MOUHART, test technician 2nd class at Roy S. Nelson Station, Westlake, Louisiana, uses his sense of humor to entertain people after-hours. Billed as the "Flying Cajun," he appears on weekends as a dialect comedian at benefit shows and, occasionally, night clubs and parties.

"I figure that every person can do at least one thing well," he philosophizes. "Me, I always wanted to make people laugh. Ever since I can remember, I've enjoyed telling jokes and getting laughs. Now, if my records sell, I'll get some money for doing what I used to do for free!" That's one miracle of the American free enterprise system—a man has freedom to develop and utilize his talents.

Telling about how he got the name "Flying Cajun," he slumps his shoulders, slackens his face and slips automatically into his "act": "Mei, I one Cajun who love fishin'; I do love to cotch that fish. Las' month I go fishin on the bayou. Mei, when I com' back, my friend Duplex Melancon, he axe me do I cotch any fish. Mei, I say, 'Boy, do I cotch fish? Mei, I cotch fish th-a-a-a-t big, yes.' And my friend, Duplex Melancon, he say, 'Hey, boy, what you talk about? You no cotch fish that big.' I say, 'Mei, I did!', and he say, 'No you don't!' So I say, 'Mei, if I tell lie, may I fly away right now!' And so now, when I go down the street, the people they point and say, 'There go Buck Mouhart, the Flyin' Cajun!' "



"THE PRIVATE INSTIGATOR". Dressed as his Cajun comic detective character, Buck shows Eddie Schuler a picture of himself as it will appear on the record soon to be issued under Schuler's label. They are in the recording studio where Buck taped a routine.

Buck learned Cajun habits and speech mannerisms from his grandmother. When he joined the Marines, he entertained his barracks buddies with Cajun dialect stories. Returning from military service, he attended McNeese State Teachers College in Lake Charles, then joined our Company in June, 1959, as the first new employee to be hired at Roy S. Nelson Station. The current popularity of Justin Wilson and other new comedians made him wonder if he couldn't make a go of it too.

Buck Made Records in Lake Charles

He met Eddie Schuler, owner of a Lake Charles appliance store, who operates a recording studio and issues records under his own label. Together they worked over his material. Schuler gave him some good advice which he is following successfully.

"He told me that the other comics just go on and tell a batch of jokes about different people. I'm different. I work up a routine, like 'The Private Instigator,' (A Cajun detective), or 'The Convention,' and then tell jokes about my experiences. I write my own material, too."

The professional comedians he admires most are Jonathan Winters, Bob Hope, and Carol Burnett "because they seem to enjoy what they are doing; the audience senses this and laughs with them. That's what I try to do too: show the audience that

I enjoy being up in front of them telling humorous stories."

Several newspaper articles have compared him with other Cajun comics, and have even given him the favorable edge, because of his own particular style of humor.

When he made his first record for Schuler, he was nervous. "I can't talk to a microphone. I need live people to sit in front of me and react to what I'm saying. So Eddie brought in a group of people who had never heard me before and we recorded their laughter right on the record."

Serious About Humor

Sitting in the recording studio, listening to his taped voice, he grew serious. His lips moved, anticipating each line. He analyzed the delivery and the pronunciations, looking for rough spots. Eager to improve himself, he listens to unbiased comments about his work, then sorts and sifts his material to keep it lively.

In the coffee shop at the station and during lunch, he sometimes practices his jokes on fellow employees. "I can't just write a joke, look at it and tell whether it's good or not," he says. "I have to try it out on someone."

If he bumps against a tough cookie—someone who is difficult to get a laugh out of—he tries out joke after joke, twisting his face and gesturing with his expressive hands in order to milk a laugh—and he usually succeeds. Few are strong enough to resist his humor for very long.

If that holds true, his records (to be released the latter part of this month) should be smash hits in this Gulf Coast region.

Mei, we hope so, yes.



SERIOUS LISTENER. Buck is his own critic. After the taping session, he listens soberly to the playback.

How to Drive And Stay Alive

*Millions of Americans will
Hurtle themselves onto nation's
Highways Labor Day Weekend—and
Traffic accidents will soar.
Follow the High C's of driving—
Listed here by driving experts—
And keep yourself and family
Out of the casualty lists.*

THE High C's—Care, Courtesy and Caution—can make you the best driver *alive*. The following hints are not listed in traffic lawbooks, but they can help make your driving safer.

With Labor Day weekend just around the corner, why not:

Have your service station check brakes, tires, wheel alignment, lights, battery, windshield wipers, water and oil, and fill the gas tank.

Be sure your tires are road-worthy. Smooth tires ("baldies") can often forecast a smooth trip to the hospital.

Make sure that tires have the proper air pressure; 28 pounds is recommended for 14- and 15-inch tires. An underinflated tire builds up tremendous heat in long hours of fast driving, thus increasing danger of a blow-out.

The timid driver who keeps well below the speed limit can be a road-hazard. The extremists, fast or slow, are responsible for thousands of tragic accidents every year. Be safe to drive within legal speed limits (usually 60 and 40 mph).

For any repair job, always pull completely off the road in the direction of the side of the car which needs fixing. If it is night, leave your blinker on and set out flares. Sometimes you might need help. If so, and you are on a state or federal highway, tie a white cloth to your cardoor—or leave the hood up—as a signal to the next trooper who passes.

Keep your view unobstructed. Don't hang clothes over side windows. Put travel stickers on the bumpers, not on the windows. Never wear sun glasses



COMMON SENSE dictates that a driver makes sure his tires and car are road-worthy before the trip. If, however, repairs are necessary during the trip, the driver should pull completely off the road to keep as far away as possible from traffic and possible injury. Be sure, too, to set out a light or flare if trouble is after dark.

after dark. Let your speed go down with the sun.

Day or night, if you find yourself falling asleep at the wheel, pull off the road and refresh yourself with exercise, a snack or a nap. Some common aids for staying alert are keeping your eyes moving, removing the right shoe so engine vibration through the accelerator pedal can be felt, sitting on something hard or bumpy, keeping your knees pressed together, opening windows wide, singing or talking loudly, chewing gum or sucking a lemon. If you are cruising along and foresee anything that means a sudden stop, signal with your hand, as well as your brake light, so that the driver behind you picks up your message doubly quick.

If you want to signal the car ahead of you to move out of the passing lane without nerve-shattering blasts on your horn, try blinking your headlights (day or night time). He will get your message in his mirrors.

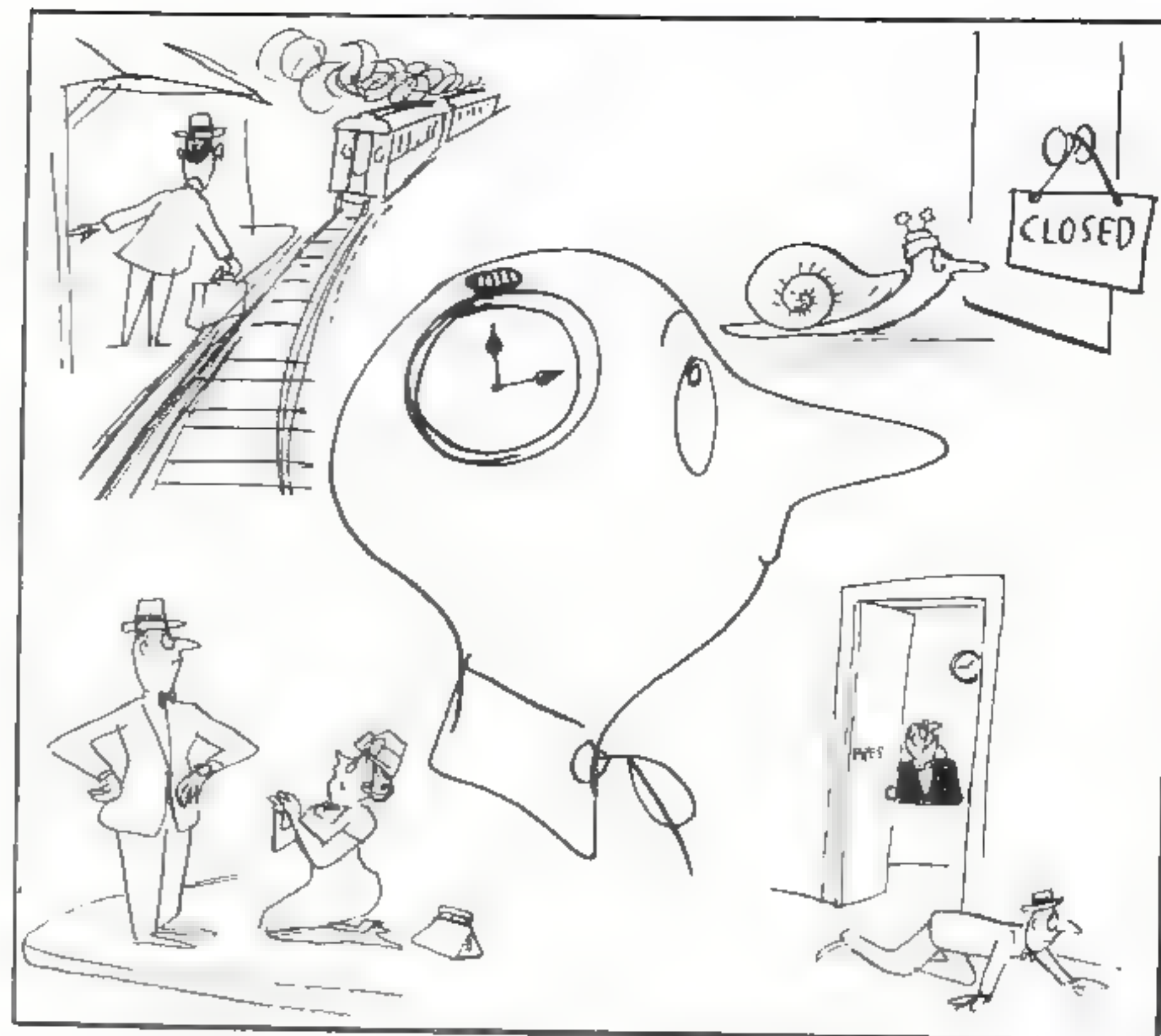
Always keep plenty of space around your car—increasing space for increasing speeds—so you will have a chance to stop alive.

Keep your blinker signal going until you have completed a turn, and then see that it is turned off. Mechanical failure could result in a lot of confusion for the cars behind you ahead.

Follow these suggestions, practice defensive driving and you will be the safest driver *alive*.

Are you a victim of . . .

Latecomeritis?



"I'LL have to talk to Johnson . . . late three times again this week." "Don't invite Helen . . . she's always late!"

Johnson and Helen suffer from a malady called "Latecomeritis!" The cause of the disease is either a disorderly mind (the individual can't get organized and out on time) or an inflated ego (the individual thinks he's definitely worth waiting for, no matter how long he takes!).

"Latecomeritis" is a chronic condition and like many others, the longer it's ignored, the worse it becomes. Symptoms range from slight absentmindedness to nervousness, tension and fretfulness. Poor time planners, whose cases of "Latecomeritis" are most acute, become emotionally upset, build up physical tension. This serves as an engraved invitation for stomach ulcers, heart strain, high blood pressure and certainly is no aid to a sweet disposition. Happily, though, there is a cure!

First: realize the impression your bad manners make. If you suffer from the disease of the latecomer, put yourself in your host's or your date's or your fellow employee's position. Your fellow employee, for instance; if he is always punctual, and gets to his desk on time in the mornings, what does it do for his morale to see you habitually drifting in 10 or 12 minutes late? You might infect him with the disease too.

Second: think of the actual time and money that is lost. "Not by ten minutes a day;" you might scoff, but . . . take a look: If you are ten minutes late every day, for 240 working days a year, it would amount to 200 hours of work-time *lost* in a year. That's the same as five weeks! Multiply that by your salary and see what lateness can cost *your* company in time lost without productivity.

If you are a victim of "latecomeritis" you might ask, "What can I do about it? That's the way I am; I can't change." Of course you can change. A list of "must" appointments can help keep you on schedule. If you have several commitments in one day, allow enough time between for the unexpected — the late train, the traffic jam, the talkative lunch partner, the important phone call, or the urgent emergency.

Give yourself frequent warnings that you're due at a certain spot at a certain hour.

Those appointments we dread — the trip to the dentist or the "courtesy call" on someone's Aunt Martha — should be scheduled early in the day so you get them out of the way. And schedule something that you enjoy afterwards so that you will have something to look forward to.

Any expert will tell you "Latecomeritis" can't be licked without the help of a reliable timepiece. But occasionally, when we have the best intentions, lateness is unavoidable. At these times, no matter how harrassed you are, remember that you've *spent* someone else's time—either your employer's or your host's—and offer a sincere apology and make a mental note not to let it happen again.

To *save* the time usually spent waiting on endless lines, and to keep one tick ahead of the clock, have transportation schedules on hand to check correct departure and arrival times. Know what means of travel are available to you and when. Order entertainment tickets, railroad or plane tickets well in advance.

Punctuality has been called "the courtesy of kings." It not only implies, but *shows* regard for others. On the other hand, those who try to stretch time, usually wind up short of it!

R. S. Burges Retires Sept. 1

RICHARD S. BURGES, master repairman at Neches Station and an employee in Beaumont for 36 years, will retire September 1.

Mr. Burges began his career in the electrical industry as a pipe fitter for Stone and Webster Engineering Corporation on the construction of Neches Station in December, 1925. He left S&W in 1929, and became a repairman in the plant. Since that time, he advanced through various repairman classifications to become master repairman in 1944.

A native of Seguin, Texas, Mr. Burges attended school in that city and took night courses at the South Park Trade School in Beaumont. Before

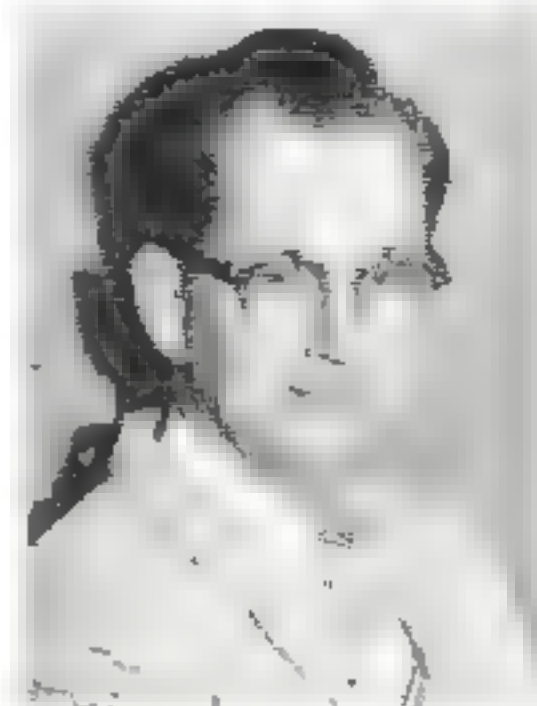


R. S. Burges

coming to work for Stone and Webster, and eventually our Company, he was employed by electrical contracting firms in San Antonio, Seguin and Beaumont.

L. L. Tynes Transferred

THE transfer of Lannis L. Tynes, Beaumont, to Planning Section, System Engineering, as an engineer, was announced by R. W. Sherwood, engineering manager, Beaumont.



L. L. Tynes

Mr. Tynes was formerly an engineer in the Project Engineering Section, System Engineering. He has been an employee of Gulf States since June 1, 1956. He was employed as a junior engineer in Beaumont. Upon completion of his training program he was assigned, as an engineer, in the Beaumont T&D-Engineering. He was transferred, in 1959, to Project Section, where he remained until his transfer to his present assignment on July 9.

He is a native of Liberty, Mississippi, and holds a BS degree in electrical engineering from Mississippi State University drive.

Two Beaumont Employees Promoted to Foreman

THE promotions of J. W. McMinn, Jr. and William Haack, both of Beaumont to foreman positions were recently announced.

J. W. McMinn

Mr. McMinn, formerly appliance repairman, first class, at the Beaumont



J. W. McMinn

Service Center, was promoted to utility foreman in the Building and Grounds Section. The promotion was effective June 15. A native of Jacksonville, Texas, Mr. McMinn attended public schools in Port Neches, Texas, and is a graduate of the Port Neches High School. He came to work for our Company as a garage office clerk in Beaumont on September 1, 1929. In 1933, he was transferred to Port Arthur as a sales clerk. He remained in Port Arthur until February, 1934, when he moved back to Beaumont as a clerk in the Repair Department. From 1935 to 1939, he

served as district representative in Beaumont, Nederland and Port Neches. In January, 1939, he was again transferred to Beaumont and was assigned to the Appliance Repair Department.

William Haack

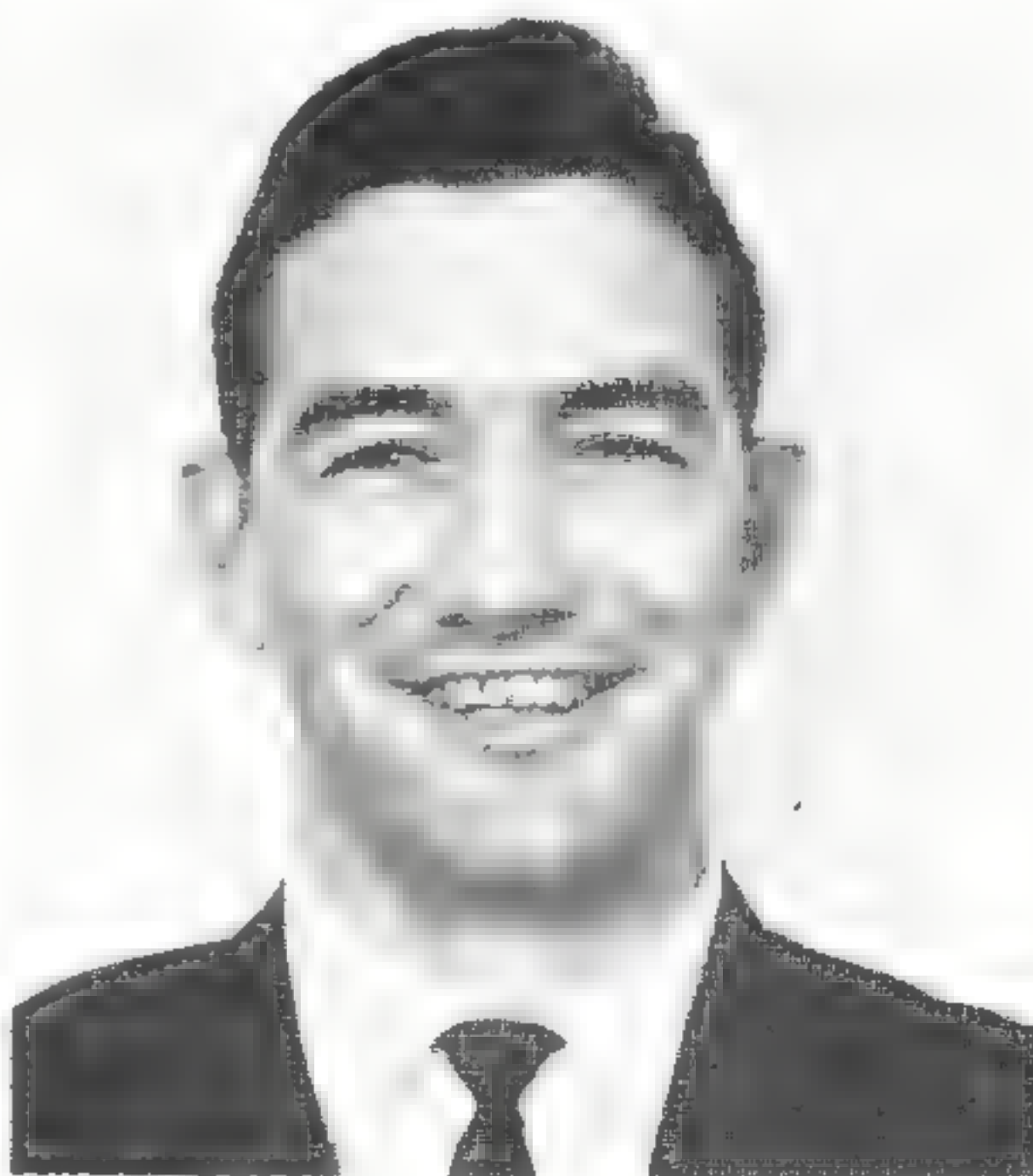
Mr. Haack was promoted to communications foreman in System Engineering, Beaumont. He was formerly a communications serviceman, first class. His promotion was effective July 1.



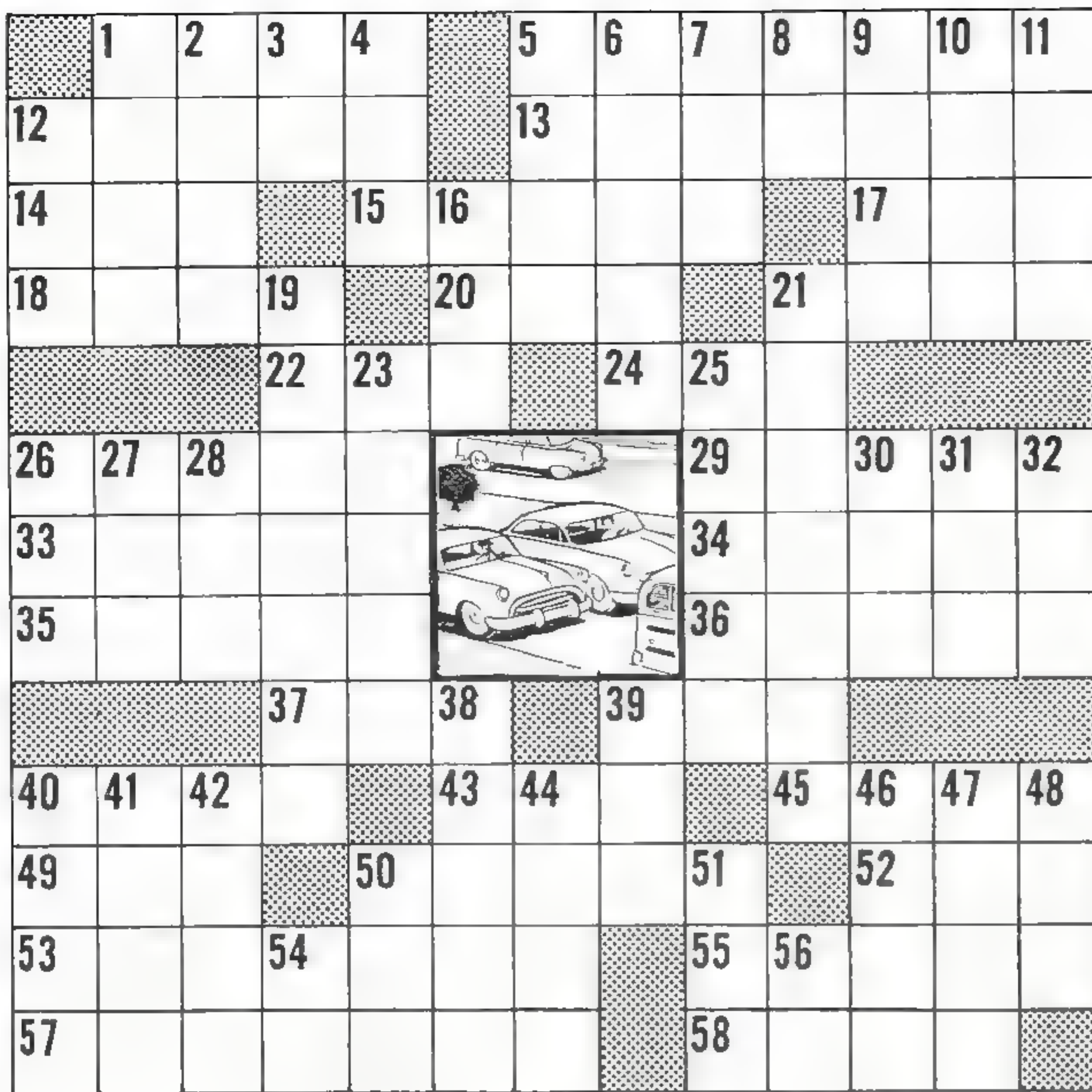
William Haack

Employed as a communications serviceman in Beaumont on July 28, 1958, Mr. Haack was promoted in July, 1959, to communications serviceman, first class.

He is a native of Gary, Indiana, and attended high school in Christman, Indiana. He attended Indiana University and Valparaiso Technical Institute in Valparaiso, Indiana.



ON ORIENTATION TOUR. John Irwin, who was employed June 26 as a training representative in System Training, is now making the rounds of our system on a six-month orientation schedule. Mr. Irwin is a native of Rusk, Texas, and received his BBA degree from Lamar Tech in June, 1961. At Lamar, he was a member of the Cardinal Basketball team. He and his wife, Ann, live at 672 Caston, Beaumont.



4. And so forth (ab.)
5. Measure of weight (India)
6. Quarreled
7. When you feel this way don't drive
8. Virgin Islands (ab.)
9. Indolently
10. May cause a puncture
11. Have your car checked by your own service man before you start on a trip and avoid these on the road
12. Pronoun referring to women drivers
16. A hot one is a lethal weapon with a teenager at the wheel
19. Damaged in a car accident
21. In heavy traffic, bad weather, at dusk and in darkness, drive with more of this
23. Stop and look before you do this to moving traffic
25. What the safe driver does to traffic signs
26. Part of tire
27. Operator (ab.)
28. Sheep talk
30. Safe drivers watch out for what
31. Talent (ab.)
32. What careless driving can do to your life
38. Insurance representative who can tell you if you're covered
39. Part of the line where you sign
40. Played at military funerals
41. If your engine ever does this, better check your radiator
42. Communist nation where few private citizens own cars
44. Waste material often causing fires in garages
46. Butter substitute
47. As you sow, so shall you
48. How the horn honkers in the rear make you feel
50. Drive carelessly if you want to do this
51. your driving license expired?
54. Compass point
56. Height (ab.)

Safe Driving

ACROSS

- 1, 5. When you're going places in your car, this will get you there in one piece (two words)
12. Sudden burst of speed
13. Special occasions when traffic toll rises
14. What jack rabbits often are in heavy traffic
15. This is what traffic seems to do at peak periods
17. Not to be given to traffic cops
18. Enough
20. Drive carefully. You have only life
21. Cylinders (ab.)
22. Stop at this light
24. Dead On Arrival (ab.)
26. This class of drivers has lowest serious accident record
29. High isolated hill
33. Calendar period
34. Allen, American Rev. Officer
35. Don't be ashamed to use this pedal at blind corners

36. Give right of way
37. Period of time
39. Distinguished Service Order (ab.)
40. Dull thumping sound
43. Gross (ab.)
45. Median standard
49. Prefix, beautiful
50. Tragic result of many car accidents
52. Meadow
53. Safe drivers never think of doing this on hills
55. Keep a safe distance behind this car
57. When driving on these city thoroughfares, watch out for pedestrians
58. Don't drive so fast that you can't do this in time

DOWN

1. Fast starts do this to your tires and wear them out
2. Observe safety rules when you drive this
3. Freight (ab.)

ANSWER





Reddy's Kollege of Kilowatt Knowledge

1. Is the \$750 a year scholarship offered by our Company to children of deceased or totally and permanently disabled employees who need assistance to go to college a:
a. loan; b. grant; c. loan without interest.
2. Approximately how many new customers were added by America's electric industry during 1960?
a. 3,000,000; b. 1,200,000; c. 350,000; d. 800,000.
3. When was Reddy Kilowatt "born"?
a. 1899; b. 1948; c. 1926; d. 1939.
4. In what country was a world's record recently set for extra-high voltage transmission?
a. Sweden; b. West Germany; c. Russia; d. United States.
5. The tax-subsidized Tennessee Valley Authority recently got a lot of national publicity by announcing a "rate cut." Of the 153 distributors through which TVA sells its power, how many have actually adopted the new lower rates?
a. 2; b. 31; c. 101; d. 44.

Answers on Page 32



"Soap opera, huh?"

SERVICE AWARDS

FORTY YEARS



O. K. Baxley, Sr.
Engineering
Beaumont

TWENTY YEARS



C. L. Shannon
Distribution
Liberty



P. A. Dickinson
Distribution
Lake Charles

TEN YEARS



T. M. Cupper
Distribution
Beaumont



Joseph Fontana
Treasury
Beaumont



C. C. Ford, Jr.
Distribution
Baton Rouge



L. J. Letulle
Treasury
Baton Rouge



W. C. McGilvray
Distribution
Lake Charles



C. P. Rogers
Distribution
Lake Charles



C. D. Sing
Distribution
Baton Rouge



E. R. Snider
Distribution
Orange



M. M. Williams, Jr.
Sales
Lake Charles

Retired Baton Rougean Collects Indian Relics

"AS a boy around Meridian, Mississippi," said Leroy M. "Pop" Haynes, a Baton Rouge T&D annuitant since 1956, "I used to pal around with Indians living in the vicinity.

"So naturally I got to know their habits pretty well. I had a brand new rifle and they would take me hunting with them. In turn, for letting them use the rifle, they would show me how to make arrowheads and tell me about their way of life. I learned much about their tradition and folklore. Ever since that time, I've been interested in them. But it wasn't until I retired that I had time to turn my knowledge of Indians and their ways into an interesting hobby."

About a year ago, "Pop" Haynes really began to collect Indian relics in a big way. He now has over 300 different items in his collection. Included are arrowheads, skinning knives, cooking stones, potsherds, axes of all types, tomahawks, and medicinemen's sacred charms.

Most of the relics he has found came from the campsites of the Cherokee and Choctaw tribes along Thompson Creek north of Baton Rouge. Others came from sites of villages of the Creeks along the Amite River. Mr. Haynes' daughter brought him some of the arrowheads from Oregon.



INDIAN MOUND FINDS. "Pop" Haynes has over 300 pieces in his collection. Beside his collection of arrowheads, he has stones used for cooking food, (left background), a dried pomegranate (in front of boiling stone) carried by a medicine man for its special powers, and a mortar and pestle used for grinding corn into flour (right background).



INDIAN RELIC COLLECTOR. Leroy M. "Pop" Haynes, retired Baton Rouge employee, has found time since his retirement to enjoy a life-long ambition. During the last year he has been collecting Indian arrowheads and other Indian relics. Most of the articles he has collected have come from Indian mounds in the vicinity of Baton Rouge. He has mounted part of his collection on boards for talks at schools and scout events.

They were made by members of Salish Tribes, one of the largest Indian families living in the Northwestern United States and Canada.

Probably the oldest articles in the collection are from six large villages Mr. Haynes discovered at the mouth of Amite River on the shore of Lake Maurepas. The villages were inhabited by the Tchefuntica, a tribe that roamed Louisiana about 1,000 years ago and then disappeared without leaving a trace other than these villages. Very little is known about these Indians, except they lived on shellfish and built their villages near lakes and streams where this food was available in large quantities.

The site of each village is marked by huge mounds of shell. "Pop" Haynes sifted through the mounds and came up with a number of arrowheads, spearheads, and other articles used by the Tchefuntica in their daily life with.

Mr. Haynes not only enjoys the thrill of making new discoveries and adding to his collection, but he also enjoys sharing his knowledge with others. He has appeared on assembly programs at various Baton Rouge schools, talked to Cub and Boy Scout troops, and presented programs for a number of Baton Rouge civic clubs. In order to show off the best and most representative specimens from his collection, "Pop" has built two large glass covered carrying cases in which he has mounted the articles. He now has enough new items to fill a third case.

"Retirement brought me time to do something I've waited a lifetime to do," said "Pop" Haynes. "Also, since I've been active in building my collection, I find that my interest in the Indian and his folkways has brought me new friends and keeps me busy."



PRESENTS STATE FFA ELECTRIC AWARD. E. L. Robinson, right, vice president and general sales manager, Beaumont, presents Randy Simmans of Azle with his check for \$100 as the first place winner in the Texas Future Farmers of America electric awards program. Mr. Robinson represented the 12 electric utility companies operating in Texas who have sponsored this awards program since 1954. In this program, individual awards are made to 50 winners in the ten Vocational Areas of the state who have accomplished the most in making practical and economical use of electricity in connection with productive, supervised agricultural activities on the farm and in the home. The presentation was made during ceremonies of the 33rd annual Texas FFA convention in Dallas.



NEW FFA PRESIDENT. Lloyd Brannan, left, area development supervisor for our Company, chats with James Morris, center, Texas' new State FFA president from Anahuac, and Warren Griffin, right, vocational agriculture teacher at Anahuac High School. James was recently elected to office at the State FFA Convention in Dallas.

Free Enterprise Behind The Iron Curtain

Private enterprise in the Soviet bloc has proved remarkably resilient. When the Communist State trains its full artillery upon it, it shrinks to the vanishing point. But when the pressure eases, it springs up with considerable vigor. In a Communist-ruled society private enterprise cannot be other than an aberration and a threat. The Communists are, perhaps justifiably, afraid of private initiative in any sphere. But the Communist planning officials have not yet found an adequate substitute for the despised "profit motive" as an incentive for efficiency and productivity, particularly in the small service trades care.

THE EXECUTIVE

If you want to annoy your neighbors, tell the truth about them.

Pietro Aretino



RECEIVES HONORARY FARMER DEGREE. Dick Krouse, area development engineer, Baton Rouge, is congratulated by R. O. Wheeler, Baton Rouge Division manager, for recognition by the State Association of Future Farmers of America. The association's highest award was presented to Mr. Krouse by the organization's president at the State Convention, June 7, for his work with teachers and FFA Chapters over the past ten years. The work consisted of planning and conducting teacher workshops on utilizing electric equipment as well as work with teachers in classroom demonstrations.

Colmesneil Places Second In Improvement Program

COLMESNEIL, Texas, featured in the February issue of Plain Talks as an entry in the annual Texas Community Improvement Contest, recently received a certificate of merit and a check for \$75 for winning second place in District 9 in this year's contest.

More than sixty local citizens attended the local awards program and witnessed the presentations by Aubrey Sprawls, area development engineer for the Beaumont Division. Guests attending the program were: Miss Margaret Bracker and Walter Scott of Nacogdoches, district extension agents; and from our Company, Rex Lee, Beaumont Division manager; A. B. Wilson, superintendent of the Gulf and Silsbee districts; and Vic Norvell, local superintendent, Woodville.

State winner of this annual contest, co-sponsored by the Extension Service of Texas A&M College and the investor-owned, electric utility companies operating in Texas, was Tennessee Colony in Anderson County.

In addition to the improvements made in the community, Colmesneil residents have been asked



AWARD PRESENTED. Aubrey Sprawls, left, area development engineer, Beaumont, presents a check and certificate for second prize in District 9 of the statewide Community Improvement Contest to Mrs. John Sturrock, chairwoman of the Colmesneil Community Improvement Program for 1960, at an awards program in Colmesneil.

by near-by communities to assist them in organizing similar programs.

During the awards program Mrs. John Sturrock, chairwoman of Colmesneil's program this year, introduced Alvin Crews who has been named chairman for 1961's activities, and her committee leaders, all of whom played prominent roles in making this year's contest successful.



JUNE 28, 1961

EDITOR AND PUBLISHER

Company's Annual Report Wins Eleventh Award

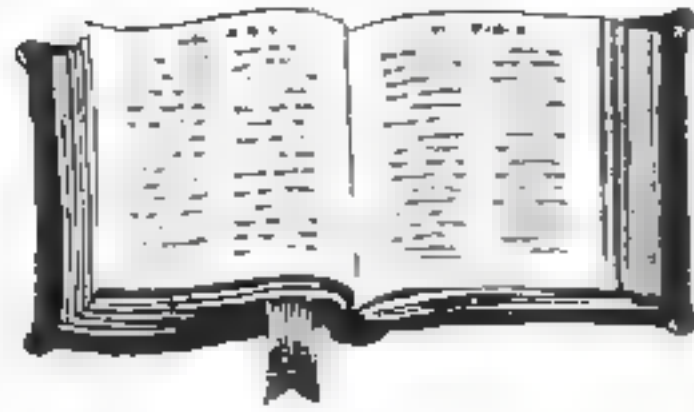
FOR the eleventh consecutive year, our Company has been awarded the Financial World Merit Award for distinguished achievement in annual reporting. This award is in recognition of the excellence of our 1960 Annual Report to the Shareholders.

The 1960 report, selected on the basis of content, design and typography from among 5,000 annual reports reviewed in the 21st Annual Report Survey conducted during 1961, was mailed this Spring to the Company's more than 17,000 shareholders and to all employees.

The report is also sent to financial and security analysts to serve as valued reference for analysts serving brokerage firms, banks and other institutions, who must continually keep employed huge sums of money entrusted to pension and insurance funds.

BIBLE - BREAK

a monthly column



By Ruby Lee Adams

THE Twelve by Twos. James and John were two hardy Galilean fishermen, and were as twins. This constitutes the second group of the apostles. They were the sons of Zebedee and Salome and apparently well to do in this world's good. A name which was given them was 'Boanerges,' 'sons of thunder,' which was indicative of their temperaments. They were men of fiery and passionate energies. Once, when the Samaritans refused to receive

Jesus, they wanted to bring down fire from heaven and consume them. Again they wished to exact a promise in advance that they should sit at Jesus' right and left in His kingdom.

James stands for age in the college of the apostles; and he was probably the oldest of the 12. He was the apostle of contemplation. He was one of that chosen inner circle of three that was most closely associated with Jesus. Apparently Peter, James and John were the executive committee of the 12 disciples.

In every instance, save one (Luke 9:28), the name of James precedes that of John. This precedence of James over John surprises us. John fills by far the larger place in the history of the early church. The explanation is that James was the elder brother of John. The Jews give precedence to age.

The Bible crowns age with reverence. The very rulers of the church are called 'elders.' We may denounce old age as behind the times, but it has claims that may not be lightly set aside. These old men and women who abide in our churches and homes are the soldiers who fought the battles of other days. They endured and achieved, and the rising generation enters into the rich heritage of their victories. James and John suggest the personnel of the church, whose membership sweeps the whole gamut of humanity. God draws the line, not at 65, but at the grave.

James was the first among the disciples to sacrifice his life for Christ. He survived the Lord but ten years. After fourteen years of great influence in the early Jerusalem Church he was killed by Herod with the sword in the year A.D. 44.



THRIFT PLAN INVESTMENTS

DURING July the Trustee purchased 1,691 shares of Company common stock for a total cost of \$68,086.37 or an average cost of \$40.2639806 per share. Also purchased were 113 shares of \$4.40 preferred stock which cost a total of \$10,384.75 or \$91.90044 a share.

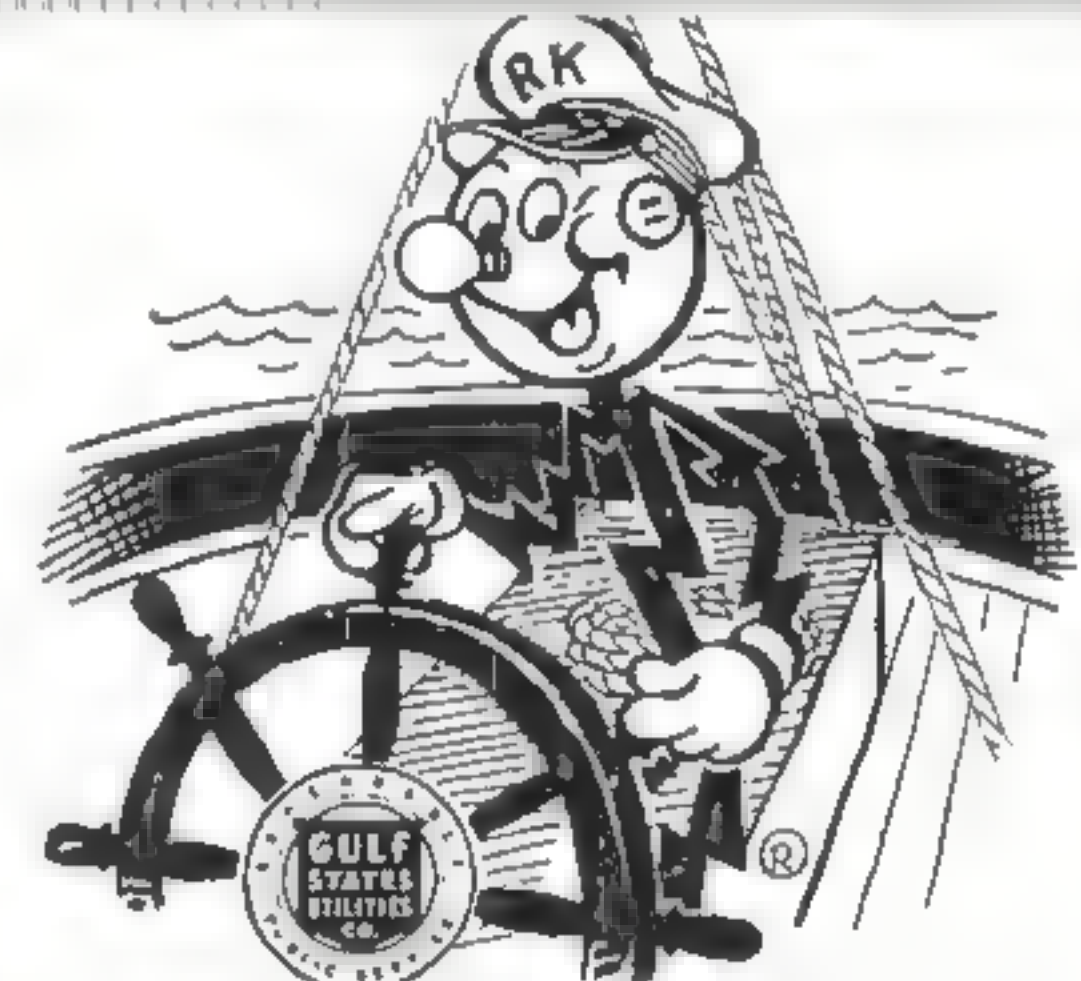
The Trustee deposited \$19,297.52 with the Savings Department of The First National Bank of Beaumont.

The purchases and deposits were made from employee deductions and Company contributions through June.

*It's not the car that is the killer;
But the driver who holds the tiller.*

Welcome Aboard

New Employees JUNE



Marland M. Mendoza
Oscar L. Wright
Clyde H. Nugent
Gerald G. Welch
Wanda S. Lee
Jules G. Benoit
Robert L. Gary
Robert L. Brady
Larry F. Knight
Michael A. Nebgen
Barbara J. Hubbard
Joan D. Skillman
Alice E. Jones
Virginia M. Oxford
Doris A. James
Martha L. Branham
Anna W. Quarles
Madeline F. Hymel
Francis J. Tywater
Marguerite P. Duplechian
Patricia A. Dixon
Geri S. Hollomon
John F. Irwin
Robert G. Wolfe
Robert R. Milling, Jr.
Don T. Brady
Michael W. Fancer

Operator's Helper—NechesSta
Common Laborer—Gas
Helper—T&D—Line
Helper—T&D—S/Sta
DeptClerk—T&D—Service
Helper—T&D—Line
Helper—T&D—Line
Engineering Helper
Engineering Helper
Engineering Helper
DeptClerk—Eng
DeptClerk—Eng
DeptClerk—ConstrBudget
DeptClerk—Records
DeptClerk—Records
Clerk—CustsAcctg
Clerk—CustsAcctg
Clerk—CustsAcctg
Meter Reader
Clerk—CustsAcctg
Local Office Clerk
AddressingMachOper—Adv
TrainingRpr—Personnel
Engineer—Personnel
Engineer—Personnel
Engineer—Personnel
Engineer—Personnel

Beaumont
Baton Rouge
Orange
Navasota
Baton Rouge
Lake Charles
Jennings
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Woodville
Lake Charles
Jennings
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont

Let's Read Our Mail



The following note was attached to a check in payment of a bill received by W. G. Matthews, local superintendent, Calvert.

Dear Sirs:

When we were having trouble with the voltage at our house, the last month, we were very impressed with your servicemen. They were most efficient and always courteous. We sincerely appreciated their help.

Barbara Cetrozia

Dear Mr. Nelson.

I wish to express my thanks for sponsoring me to the Science Teachers Institute at Texas A&M this summer. I appreciate the interest you and your company have shown in the education of the youth of this country.

Sincerely,

Archie D. Rogers, Jr.



"Tell your wife the man who cleaned her house last week is here."



BIG THICKET TREK. Nathan Bibb, System Engineering, Beaumont, and his wife, Barbara, made the annual Big Thicket Trek this year

while on vacation. Nate alternated riding his horse, Maude, and riding in his buggy, pulled by a newly acquired red mule named Alvin.

When do you use "electric", and when do you use "electrical"? I.M.A. Garcia of General Electric's Hanford Atomic Products Operation offers this guidance:

Electric means containing, producing, arising from, actuated by, or carrying electricity, or designed to carry electricity and

capable of so doing. Examples: Electric eel, energy, motor, vehicle, wave.

Electrical means related to, pertaining to, or associated with electricity. Examples: Electrical engineer, handbook, insulator, rating, school, unit.

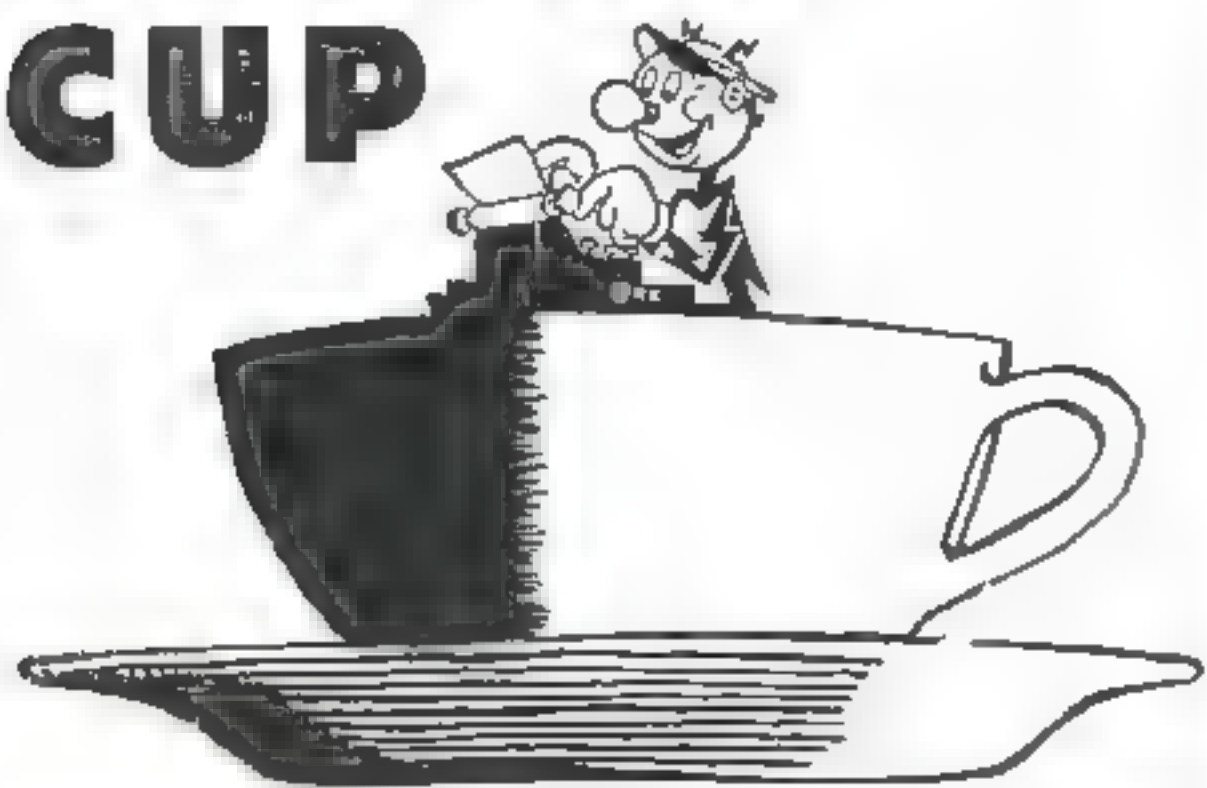


George L. Moser, Jr.
Bob D. Perry
Gene T. Skeen
Lamech N. Wright
Sherman R. Powell
Bobbie E. Fuston
Clinton B. Graham, Jr.
J. W. McMinn, Jr.
John W. Hayes
Hansford R. Rouse
Billie H. Templain
Carter G. Davis
James L. Davis
Bobby L. Feagin
Clarence L. Griffin
Adrian Hunt
Joe A. Locke
Marilyn M. Rodemacher

Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Beaumont
Woodville
Navasota
Navasota
Baton Rouge
Baton Rouge
Baton Rouge

Auxiliary Oper—NechSta
Turbine Oper—NechesSta
2nd Fireman—NechesSta
Lineman 4/C
Lineman 1/C
Lineman 1/C
Relayman 2/C—T&D
Utility Foreman
Janitor—Bldg Serv
Accountant—Statistical
Steno—Sr—Statistical
System Analyst—Sys&Pro
Lineman 1/C
Lineman 4/C
Secondary Power Tester
Lineman 4/C
Relayman 2/C—T&D
Home Service Advisor

over the COFFEE CUP



FLORIDA-NASSAU vacations have been the favorite this summer for the employees in Port Arthur Main Office. **Ethel Richardson**, husband, **Murray**, **Mamie Voyle**, husband, **Jack**, and **Lois Robertson** visited Florida and then went on to the "vacation paradise", Nassau. **Judy Merchant** and husband, **Scott**, reported Florida to be a never forgotten vacation spot. **Theresa McFarland** and husband, **Hugh**, had wonderful trip through the Black Hills of South Dakota, and Yellowstone Park and back for a week on Lake Travis, near Austin.

Mittie Dunn enjoyed a visit to Dayton, Ohio, with her sister and a visit with her brother in Washington, D.C. **Dorothy Rea** and husband, **Bill**, had a wonderful visit in Virginia and through the Smokey Mountains. Two Accounting girls have been spending their vacation time and money on "home improvements". **Jean Andrews** and husband, **Bubba**, are adding a carport, den (with fireplace) bath and bed room. Doing the same thing are **Kathryn**



HELLO! Sue Pate, daughter of Mr. and Mrs. David Pate of Woodville, exchanges greetings with a new member of the family. The colt, the first foaled by David's 13 year old mare,

caused quite a bit of excitement and David, who's foreman in the Line Department in Woodville, passed out cigars to members of his crew.

Messina and husband, **Leroy**. Maybe we'll be invited to the open house at the Andrews and Messina's before too long.

Charlie Mack DeCuir, son of C. G. "Blackie" DeCuir, residential sales supervisor, Port Arthur Division, graduated with the spring class at Lamar Tech, receiving his degree in marketing. Uncle Sam is taking all of Charlie Mack's time for a while.

Lucile Jones, daughter of **J. Kirby Jones**, superintendent of sales, received her bachelor's degree in elementary education from Southern Methodist University this spring. Shortly after graduation, she left on a eight-week tour of Canada, England, Scotland and 12 other European countries. Miss Jones also made the dean's list for her scholastic achievements. Mr. and Mrs. Jones attended the graduation rites in Dallas.

Never before in the history of Port Arthur Bowling has one family so dominated city and area championships as the **W. J. LeBoeuf** family. "Jay"

LeBoeuf is collector in Port Arthur Accounting. The family won a total of 13 trophies during the last season, with the children accounting for 12 of them and Mrs. LeBoeuf the other.

Paula Ann, nine, and only in her first year of bowling, accounted for seven trophies. She won the Christmas Tournament singles. She was a member of the team champions in the bantam league. She got individual high game of 134 and teamed with **Joyce Criswell** to win the city tournament doubles. They went on to win the Sabine Area doubles championship. Paula Ann also won the Sabine Area singles championship.

Lester, 15, won four trophies during the season, being a member of the junior team champions in league competition, had high average for the juniors with a 140. He teamed with **Gerald McPherson** to win the city tournament doubles and he also took the scratch all-events crown in the city tournament.

Jimmy Dan, 8, teamed with another boy to win the city tournament doubles, while his mother won her trophy when her team was runnerup in league competition. Although Jay rolled several series over 600 during the season, once crowding the 700 mark, failed to collect a trophy. But otherwise, the collector has a collecting family, of golf trophies that is.

Ida Louise Borne, daughter of Mr. and Mrs. A. D. Borne, he is supervisor of customer accounting, Port Arthur, won the first place prize, a check, in the citywide 26th annual high school writing contest sponsored by the Veteran's of Foreign Wars auxiliary. Ida Louise is a student at Bishop Byrne High School. Subject for this years



LITTLE LEAGUE CHAMPS. Volz Elliott, commercial sales representative, Huntsville, is coach of the Little League baseball team, the Cubs, sponsored by Amick's Furniture Company in Hunts-

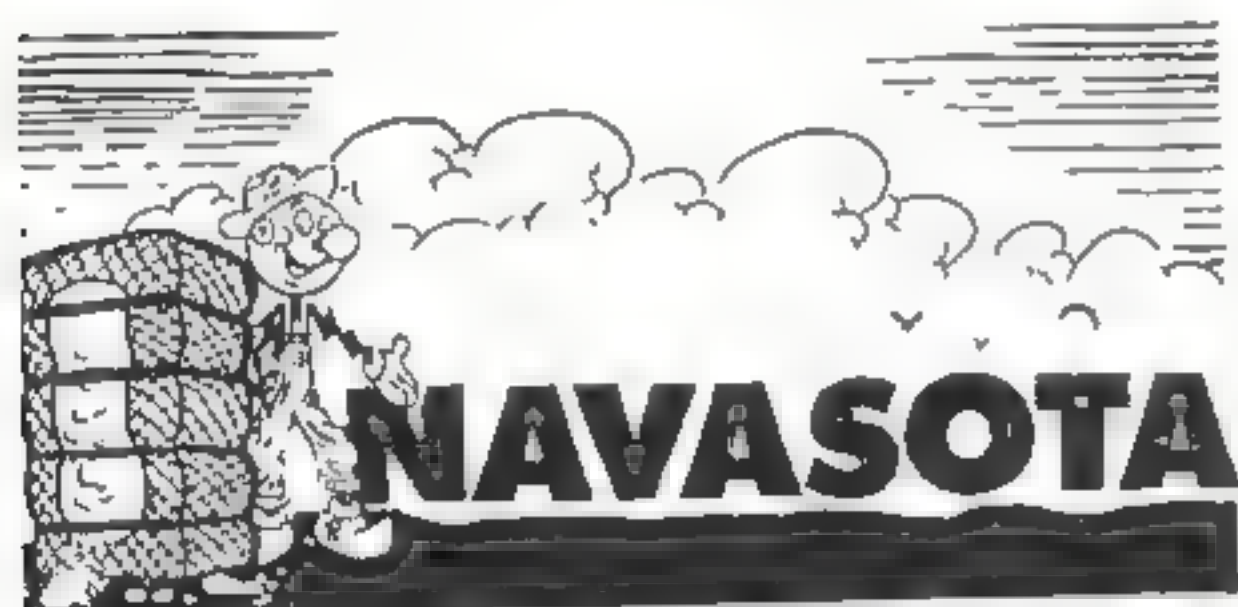
villes. The team was Huntsville's 1961 Champion Team with no losses. The team ended up in first place in the Little League tournament held in Palestine, Texas, July 29.

essay was "Law and the Free Citizens". Miss Borne's essay was sent to the VFW auxiliary essay chairman to compete in the state finals. The winner of the state competition will be sent to VFW headquarters in Kansas City to compete with winning essays in the 49 other states for the national championship and a \$1,000 in cash, a gold medal, and an Ernie Pyle citation.

—By Rosemary Vaught

F. T. Hargrove, Port Arthur Appliance Repair, recently returned from a week's vacation. He and his wife had a wonderful time sight-seeing in Colorado. They visited Estes Park in Rocky Mountain National Park and Colorado Springs, Colorado.

—By Jo Anne Landry



MAY LAMAR GRADUATE. R. P. Griffith, Jr., son of Mr. and Mrs. R. P. Griffith (Pat is general substation foreman, Navasota) is now Private Robert P. Griffith stationed at Fort Leonard Wood, Missouri. Pat, Jr. received his BA degree in marketing from Lamar Tech in Beaumont in May and enlisted in the Army last month.



Mr. and Mrs. John R. Flynt, serviceman, Huntsville, recently returned from a vacation trip to California. An unfortunate accident in Los Angeles, when their car was struck in the side, did not 'dampen' their spirits, they continued their sightseeing trip without further incidents.

Mr. and Mrs. Garland Alcorn, Huntsville T&D, and family also vacationed in California. They visited Mr. Alcorn's brother, Marvin, a former GSU employee in Navasota.

Mr. and Mrs. Charles Alcala and son, Cory, visited in Galveston with Mrs. Alcala's sister and family, who were vacationing in Galveston from their home in Minnesota. Mrs. Alcala is local office clerk in Huntsville.

—By Dorothy Stanford

MISS RUTH ANN PARKER, daughter of Mr. and Mrs. Earl C. Parker, Madisonville, and Jimmy T. Goddard, son of Mr. and Mrs. T. E. Goddard, Houston, were married June 25 in the home of the bride's parents. The couple honeymooned in Acapulco, Mexico. Mr. Parker is employed in the Navasota T&D-Line.



Miss Parker

Mr. and Mrs. W. P. Carroll, he is local superintendent in Madisonville, spent two weeks in June vacationing in Tucson, Arizona, with their son and his family, Lt. and Mrs. R. P. Carroll, Bobby, Diane and Julie.

Miss Jean Haston, local office clerk, spent part of her vacation sightseeing in Arkansas and Missouri. She also spent a few days in Houston, visiting friends.

—By Betty Lynch



JESSIE DYER and husband, Bob, took a two-week tour of Colorado and Utah. They visited Royal Gorge, Pike's

Peak, and the silver mines around Colorado Springs, then on to Yellowstone Park where they stayed two days enjoying the scenery and square dancing. On the way to Salt Lake City, Jessie and Bob viewed Mount Rushmore. The couple came back by way of Mesa Verda.

Glenda Milner, son, Stanley, and her mother went to Kansas and were joined there by Glenda's nephew, Mike Hickman, for the remainder of their tour through Colorado. Highlights of the trip were seeing wheat harvested, Pike's Peak, Seven Falls, Garden of the Gods, and Royal Gorge. They returned home early and ended their vacation relaxing on the beach.

Sally Dowden vacationed in San Antonio, where she attended many luncheons and dinners honoring her aunt, Miss Ruby Addison, who is retiring as secretary from the First Baptist Church of San Antonio. Sally also went to Louisiana to attend a family reunion and to look over that sparkling red and black buggy she purchased for use on the family farm.

Linda Haynes and her husband divided their vacation between home and the beach. **Gwen Frasher** and husband, Bill, vacationed at home. **Mary Collins** and husband, Jim, vacationed in Dallas. **La Verne Sassine** and son, Greg, spent a weekend visiting with her parents in Sweeney, Texas.

Martha Evans was the honoree at a baby shower on July 20 in the home of **Beverly Simmons**. Hostesses were **Beverly**, **Carmella Clark**, **Glenda Milner**, **Nancy Westmoreland** and **Joy Hughes**. Martha left on July 21 to await the new arrival.

Jeanne Pleasant and **June Bobo** were honored July 25 by a supper-shower given them by **Margaret Landry**, **Jimmy Syme**, **Carmella Clark**, **Norma Hughes** and **Maxine Glenn**. Both girls said farewell on August 4.

Mary Dewey recently had minor eye surgery, but has recovered rapidly and is now doing fine.

—By Glenda Milner

THERE has been so much in the news lately about calling one million men to help fight off Mr. K. and his boys that **H. E. Mortimer** and his wife decided they would take a vacation to Alaska so they wouldn't have far to go in case he got his call. One of the many enjoyable parts of the Mortimers's vacation was a three day float down the Yukon on a raft. Their nights were spent in camps along the river.

Two other 8th Floor employees chose the month of July for vacations. **Roy Westh**, Engineering-Construction, "enjoyed" two weeks of reserve camp in Alexandria, Louisiana. **Kathy Potts** and husband, **Richard**, spent two weeks visiting relatives in Beaumont and Nacogdoches. Richard has just returned from a tour of duty with the U. S. Army in Okinawa.

—By Judy Moses

THIS summer Advertising and Publicity had a delightful holiday at the beach when they were guests of **Tip Smith**, publicity writer, and his wife, **Nanny**, in the cabin of her parents, Mr. and Mrs. H. B. Neild.

Vacation-wise, both departments are making plans for a lot of tripping around the country. Two of us have already enjoyed their time-off. **Ken Sutton**, director of advertising and publicity, recently visited his son, **Kenneth, Jr.**, and family in Albuquerque, N. M., and his daughter, **Mrs. Russell Coats**, and family. **Marion Holder**, stenographer, spent two weeks at home with husband, **Doyle**, and daughter, **Derralean**, with side trips to the beach.

Don Hinkle, associate editor, PLAIN TALKS, spent his two weeks at Fort Hood with the National Guard; **Capt. Herschel Campbell** went to McAlister, Okla., for annual field training with the Marine Reserve; **Al Young**, advertising writer, wife, **Lilah**, and son, **Scott**, are going to Monroe and Baton Rouge to visit relatives and

see "the obvious No. 1 football team (LSU) win another game." **Bob Montgomery**, advertising writer, who went to Texas, says, "I agree with **Al Young** that LSU's football team will be No. 1—No. 1 in Baton Rouge!"

Other travelers will be: **Jim Turner**, supervisor of advertising and publicity, wife, **Elaine**, sons, **Chris**, **Pat**, and **Mike**, and daughter, **Leslie**, are going to Biloxi, Miss.; **Bunch Eads**, PLAIN TALKS writer, and wife, **Barbara**, will make an October trip to Missouri to "show" new daughter, **Charlotte**, to grandmother and great grandmother. Also off on a trip this fall will be **Walter Wright**, advertising writer, who will be off to Michigan with his wife, **Carolyn**, and sons, **Denny** and **Davie**; **Mary Snowden**, addressograph operator, will vacation in October and save one week for Christmas; **Nonie Wheeler**, with husband, **Ed**, System Engineering and son, **Charles**, will vacation at home in August. They will take a side trip by boat to the Jack Tar in Orange. **Charlotte Hoepner**, and husband, **Bob**, are going to Iowa in September.

Advertising recently welcomed a new employee. She is **Miss Geri Suzanne Holloman**, who is an addressing machine operator working with Mrs. Snowden on the fifth floor. Geri, a graduate of French High School, came to us from Durham Business College. She replaces **Betty Englemann**, who resigned to become a 'lady-in-waiting'.

—By Charlotte Hoepner

EVERYONE at Neches Station is happy to see **W. A. Whitten**, back at work after a short illness.

C. O'Brien, maintenance foreman at Neches station, and Mrs. O'Brien started their vacation by leaving on a special train from Ft. Worth, Texas, with a group of "Oakies" from Oklahoma to attend the Tenth National Square Dance Convention in Detroit, Michigan from June 29—July 1, 1961. While in Detroit, Mr. and Mrs. O'Brien toured the Ford Plant and saw a baseball game between Detroit and Chicago. They concluded their vacation with a two day tour to Niagara Falls.

Bob Haynes and **Doug Watkins** had a nice weekend of fishing June 14, down at Bolivar—you should hear the fish stories!

—By Hazel Johnson

WE are sorry to be losing two of our favorite co-workers, **Nelwyn Nations** and **George Gray**. George isn't going far, just up seven floors to the

Building Design Section of Engineering.

We were certainly not trying to rush **Nelwyn** off, but we started the parties three weeks before she left. **Barbara Windham** brought a cake for coffee at the office and **Nina Bridges** gave a coffee in her home for all the girls in the office. From the coffee the group migrated to the Castle Motel for a swimming party.

If anybody saw a strange-looking group of girls hiding behind sun glasses and house coats around 6 o'clock on the morning of June 23, they were only the victims of a kidnap party "given" by **Ruth Harris**, **Janis Ozio** and **Nancy Hardy**. **Charlotte Bass**, **Ethelyn Wilson**, **Nina Bridges**, **Martha Branham**, **Betty Clark**, **Gordie Noack**, **Newlyn Nations** and **Ginger Hopkins** were drug around town and ended up at the Ozio's home for breakfast. Entertainment was furnished by Janis' husband, **Spanky**, who appeared rather unexpectedly with his Martin guitar.

Shirley Johnson vacationed with her family in Battle Creek, Michigan, where they saw some summer stock, and a Detroit Tiger ball game. **Nancy** and **Vic Hardy** went to Corpus Christi, Padre Island, and Freer, Texas, for swimming and visiting.

We have a new employee in Customer's Accounts. She is **Martha Lou Branham**, who replaced **Mary Jo Jackson**, who left July 14. Martha attended school in Aruba, Netherlands Antilles and Lamar Tech.

—By Ginger Hopkins

STANDARDS is happy to welcome **Jo Ann Irving** back. She is taking **Billie Barrow's** place as clerk in Equipment. Billie is planning to stay at home and be a full-time housewife and mother.

We are also happy to have **Sue Mathis** back with us again this summer. She is working in Equipment. Sue will be a junior next fall at the University of Texas. She is the daughter of **E. G. Mathis**, local superintendent, Sour Lake.

A. M. "Newah" Melancon, supervisor of Standards, tells us that his wife, **Teodles**, is at home where she is well on the road to recovery from a recent operation.

—By Carolyn Theobald

THE 15th Floor part of System Engineering has a new look. **Lilly McCullor** transferred from the blue print machine to the stenographic pool to replace **Mary Rowe**, who left July 7.



ONE THAT DIDN'T GET AWAY. Jimmy Stout, district serviceman, Somerville, is mighty proud of this catch, a 6½ pound bass he caught near Somerville. But exactly where, he is keeping to himself.

Joan Skillman filled Lily's former position and LaVerne Lee traded her Vari-Typer for a broom and mop while Barbara Hubbard took over the Vari-Typer coming to us from a dentist's office.

—By Lily McCullor

"NORTH-EAST-SOUTH-WEST" was the pattern of travel Flo and Larry Wenzell set when they vacationed from June 11 to 26. They traveled "north" to Jackson, Michigan, where they visited Larry's relatives; then, "east" to Hightstown, New Jersey, where they visited Flo's relatives. The Wenzells then took a "southward" turn and traveled down the eastern seaboard ending with fun-in-the-sun at Panama City, Florida. The "western" swing of the trip brought them safely home, completing a wonderful vacation.

On July 14, Audrey Sirman, Mailroom, became an ex-GSUr to take the position of full-time homemaker. The Records Department will miss her.

Claudet Stallworth left on July 28 to make her home in Navasota. There she will join her husband, an employee of KEEE Radio Station. He has been attending school in Dallas to obtain his first class radio engineer's license.

A big welcome was extended to Mary Peterson and Nancy Darsey during July. Miss Darsey, assistant professor of secretarial science at Lamar Tech, will be working in Records until the first of September. Miss Peterson, a Lamar graduate, began her employment as a GSUr on July 24.

The John L. Warmacks found July a good month for travel and relaxation. For the Fourth's holiday, they visited Mrs. Warmack's sister in Norman, Oklahoma. Then for a weeks vacation, John, Mrs. Warmack and three of the little Warmack's hid out at Mountain Home, Texas, a secluded community northeast of San Antonio, near Kerrville. There they enjoyed life in the great outdoors — hiking, swimming, and fishing. Mr. Warmack is an engineer in System Production.

—By Frances Linthicum



TRAVIS R. FOX, who was injured last August, has returned to his regular duties as lineman, third class.

We are glad to see him climbing again and over his back injury.

Lester H. Dousay and Jules G. Benoit, new helpers in the T&D-Line, attended a three day training program in Beaumont last month. Another new helper, Charles O. Bourgue, was off the last two weeks of July attending National Guard Training Camp.

Emery J. Fruge, while on his three weeks vacation participated in the Houston Bowling Tournament held at the Old Spanish Trail Bowling Alley.

—By Margie Leone

MR. and Mrs. Bob Aleshire, Lake Charles Meter, had their daughter, Betty, and granddaughter, Donna, visiting in Lake Charles recently. After the visit, the group took a vacation trip through Colorado, the Dakotas, Minnesota, then they dropped Betty and Donna off at their home in Kansas.

Mr. and Mrs. R. L. Henry, Lake Charles Meter, are looking forward to an end of August vacation trip to Monterrey, Mexico.

—By Hubert Landry



NEW ENGLAND VACATION. Mr. and Mrs. V. J. Pizzuto, Baton Rouge, visited Bunker Hill while vacationing in Boston. Mr. Pizzuto is employed in Baton Rouge Gas.



THE BELLES ARE SINGING. Bettie D. Garney, at the left of the second row, daughter of Mr. and Mrs. Jimmy Morrison, line foreman, Beaumont, is director of the Bayou City Blue Bonnet Belles of Houston. There are 75 girls in the group and they appear on church, club, radio and TV programs around Houston. This summer

they have appeared at Ellington Air Force Base and made a concert tour to Monterrey, Mexico. They will sing at Madison Square Garden in New York City this fall. Mrs. Garney has been directing the group for two years. She teaches music and art at Sidney Lanier Junior High in Houston and teaches music privately.

WE are looking forward to having **Dorlene Abrahams**, Accounting, back from her two operations. We hear she is improving daily.

Accounting, Sales and Credit held a baby shower and going away party for Juanita Hebert of the service desk Lake Charles. We hope she has much happiness in her new field of work.

The nice sun tan **Phil Allen**, Credit and Collection, is wearing these days is from Daytona Beach, where he and

Mrs. Allen spent two weeks. **Carol Williams** says she is glad to be back in the sunny south after spending two wonderful weeks in cold Ohio. **Dorothy Mitchell** had a breezy vacation also. She got in lots of golfing and mountain climbing in the Smokies.

The **Sniders**, **Ann** and **Henry**, spent three days deep sea fishing in the Cameron Rodeo and came home with some nice catches.

—By *Bonnie Cole*

A number of employees in Lake Charles Substation have been vacationing lately. Some going far afield and others staying at home. **William Hogan** spent a week moving into his new home in University Place. Relayman **Charles Reifsnider** combined vacation with work and sight-seeing. Charles recently purchased a new home in Greenwich Terrace and spent part of his vacation moving in. Later, he and his family went to Orlando, Florida, to visit.

Joseph Manena, communication serviceman, and **L. J. "Beezie" Biessenberger**, dispatcher in Jennings, enjoyed a week-end of camping and fishing at Holly Beach. Joe also took a week vacation and spent several days in Galveston relaxing in the sun.

Also vacationing were **J. T. Van Winkle**, substation foreman, wife and sons, who did some fishing in the Houston River. Another family who has been enjoying the outdoors are the **James Fugitts**. They visited relatives in Many, Louisiana, and Jim did some fishing in the Sabine River.

Wilbur Ledbetter, mechanic in the Garage, and family vacationed in McMinnville, Tennessee. They visited the "Cove" people and chatted with the "mountain folks". Wilbur's father

and brother live in McMinnville.

—By *Jo Ann Burnett*

THERE was a "surprised" look on the face of **Luther M. Risher**, stores supervisor, when his wife and a few close friends gave him a little party for his 25 years of service with Gulf States. Luther enjoyed it very much after he realized what was happening. He says the part he really enjoyed the most was the new golf bag given him by his wife and children. There was plenty of cake and punch for everyone, thanks to Mrs. Risher, Mrs. **LeRoy Courville**, and Mrs. **Willie Duhon**.

—By *Charlene Harper*

Mr. and Mrs. C. H. Watler and family recently returned from three weeks of vacationing. They visited Jacksonville and Miami, Florida. The Watlers sailed to Nassau, Bahama Isle, on the Bahama Star from Florida. Mr. Watler is from the Bahama Isle but had not been there for 26 years. This was his family's first trip there and it proved to be a very exciting, interesting and lovely vacation for everyone.

Thomas Shultz recently became a new employee at Roy S. Nelson Station. He is an operator's helper.

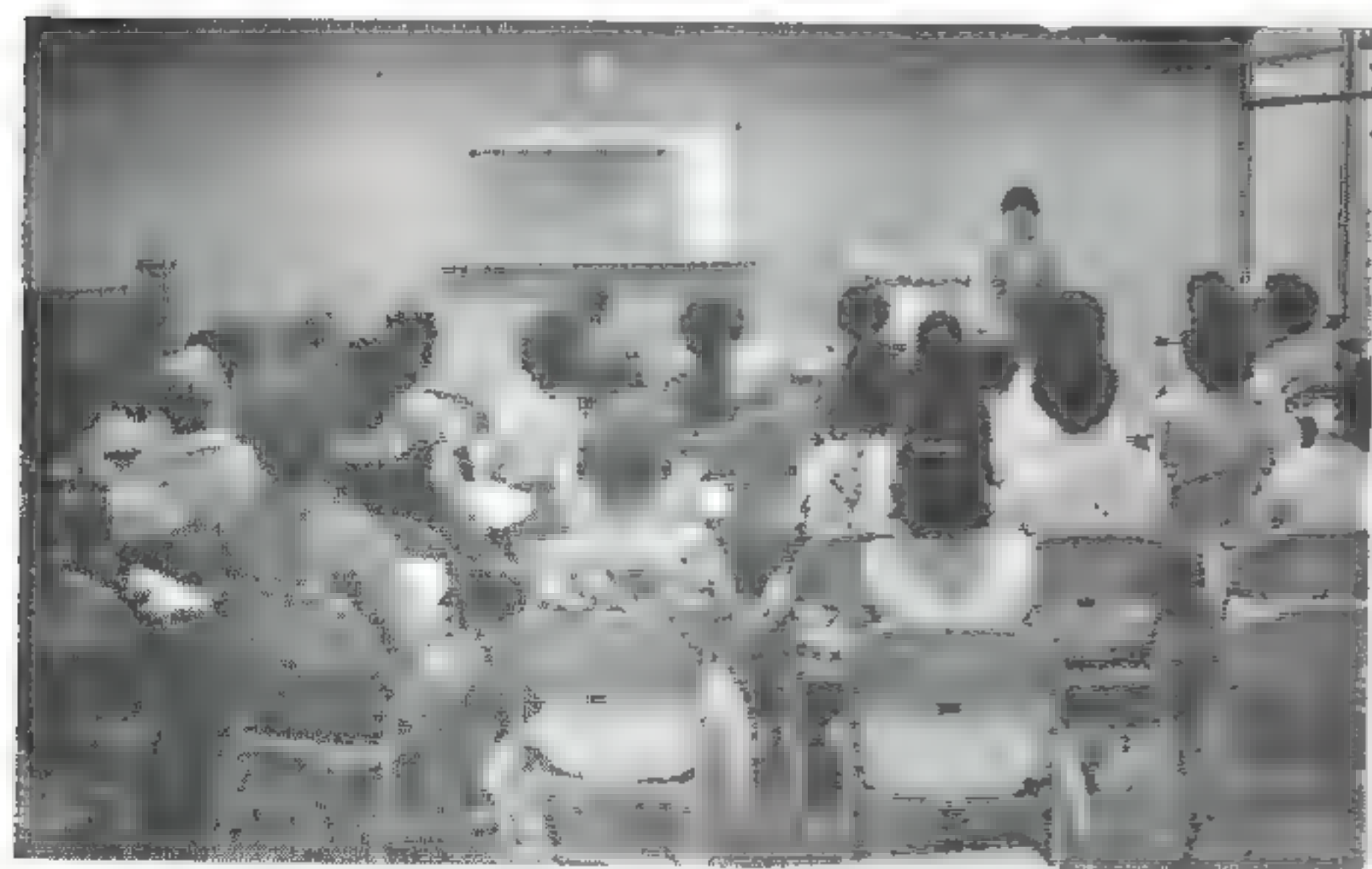
—By *Dora Ann Aguiard*



THE vacation season is officially here. Enjoying vacations were: Jewel Harrington, Clement Schwab, Sam McKenzie, Robert Furlow, R. H.



NEW BATON ROUGE EMPLOYEES. Jeanne Marie Landry, left, was recently employed in the Baton Rouge T&D-Line. She is better known as Jane and is the daughter of Henry Landry, industrial engineer, Baton Rouge Sales. Mrs. Wanda Lee, is a former employee who is now back with us as departmental clerk in Baton Rouge Electrical Service. Wanda previously worked in Baton Rouge Purchasing.



DINNER IS SERVED. Caught facing the camera is Carolyn St. Amant, home service advisor, Baton Rouge, as she gives a demonstration of electric ranges and other electrical appliances at Willow Glen Station in the Assembly Hall.



BENEFIT WINNER. T. B. Chaney, Baton Rouge Garage and chairman of the 6th Annual Fishing Rodeo for Baton Rouge Division employees, presents Mrs. J. D. Baker of Denham Springs a 14' Delcraft-1961 model boat, 10 horse power Johnson outboard motor and Moody Trailmaster Trailer as her prize in the benefit raffle held before the Fishing Rodeo. In the boat is Denver Joe Baker and the girl is Diane Baker.

Lawton, Ferris Parent and George Bunch. Mr. Bunch spent his time fishing at False River. Mr. Parent journeyed to Texas to visit relatives and friends.

We have two summer employees at Louisiana Station, **John Hornsby** and **Jimmy Parker**, both students at LSU.

It is very good to see **Frank Copponex**, **Lovett Young**, **A. P. Lusk** and **Raymond Harris** off the sick list and back to work. **S. L. Adams** is now at home and hopes to be back at work soon.

—By Gayle Miller

CAROLYN ST. AMANT, home service advisor, gave a demonstration on electric ranges and other electrical appliances at Willow Glen Station's Assembly Hall recently for 35 ladies from the nearby community of St. Gabriel. Nearly 50 per cent of the ladies attending owned electric ranges. Everyone enjoyed the cooking suggestions given by Carolyn. The guests were also served a very good meal prepared by Carolyn. Our staff at Willow Glen says the meal was too good—there weren't enough left-overs.

We will soon miss a smiling face here at Willow Glen. **John Theriot**, mechanic's helper, will be leaving in August to continue his education. From all of us, "best wishes" on your return to school.

A gleaming new car is seen on our parking lot these days. **A. B. Cross**, control operations foreman, is sporting a striking "61" model. The age old question of "What's on it?" has turned to "What's not on it?"

Why all the long faces? We miss **A. J. Matherne**, superintendent, who is presently attending the Public Utility Executive Course at Georgia Institute of Technology in Atlanta. We are all looking forward to his return at the end of August.

—By Dora Landaiche

MOTORING to New Orleans for a weekend recently were **Mr. and Mrs. Richard Bergeron**, **Mr. and Mrs. Jude Rabalais**, and **Mr. and Mrs. Tom Clayton**. They visited the French Quarter Inn where Pete Fountain and his band were playing. They met Mr. Fountain personally and brought home a souvenir autograph. Messrs. Bergeron and Clayton are in the Baton Rouge Line and Mr. Rabalais is in Baton Rouge Substation.

—By Margie Force



Mr. and Mrs. Robert Waltrip on the birth of their son, **Randy James**, March 31. Mr. Waltrip is employed in the Jennings T&D, Line.

Mr. and Mrs. Charles J. Boring on the birth of their son, **Dennis Allen**, June 16. Mr. Boring is commercial sales representative in Navasota. The Borings have two daughters, **Charlotte** and **Nancy**, and two other sons, **James Paul** and **Martin**.

Mr. and Mrs. W. A. Whaley on the birth of their first child, **Randa Jill**, June 25. Mr. Whaley is employed in the Port Arthur T&D.

Mr. and Mrs. William Dotson on the birth of their daughter, **Jayne**, June 15. Mr. Dotson is employed in Lake Charles Engineering.

Mr. and Mrs. John R. Boudreaux on the birth of their second child, a daughter, **Terrie Marie**, July 6, at Baton Rouge General Hospital. Mr. Boudreaux is a meter reader in Gonzales, Louisiana.

Mr. and Mrs. H. L. Davidson, Beaumont System Operations, on the birth of their grandson, **Bruce Lamar**, the son of **Mr. and Mrs. Neil Davidson**. Neil, a former summer employee, is now living in Irving, Texas.

Mr. and Mrs. Donald J. Bateman on the birth of their first son and third child, **Donald Joel II**, June 26. Mr. Bateman is an engineer in Baton Rouge Gas.

Mr. and Mrs. Mitchell Hollier, an engineer in System Production, on the birth of their daughter, **Jennifer Dawn**, on July 12, in Baptist Hospital in Beaumont.

Mr. and Mrs. L. C. Smith on the birth of their son, **Lester Clayton, Jr.**, July 20 in Baptist Hospital, Beaumont. The mother, **Stella**, is a former employee in Beaumont Records.

Mr. and Mrs. O. V. McNeil, Beaumont on the birth of their son, **Russell Glenn**, July 25. Mr. McNeil is an operator at Neches Station.

Mr. and Mrs. Roy H. Henckel, Jr., Beaumont, on the birth of their son, **Robert Dale**, July 20. Mr. Henckel is employed in the Beaumont T&D-Engineering. Robert Dale is the grandson of **Roy H. Henckel, Sr.**, maintenance engineer at Neches Station.

Mr. and Mrs. Willis Romero on the birth of their son, **Willis J. III**, on April 17. Mr. Romero is a meter reader in Port Arthur.

Mr. and Mrs. Leroy Sonnier on birth of their son, **James Oren**, May 28. Mr. Sonnier is meter reader, Port Arthur.

Mr. and Mrs. Hebert Hopson on the birth of their second child, a second son, **Robert Wren**, April 21. Mr. Hopson is a repairman at Louisiana Station. Mrs. Hopson, the former Dorothy Temple, was a departmental clerk at Louisiana Station.

Mr. and Mrs. Travis Vincent on the birth of their daughter, **Susan Lenette**, July 13. Mr. Vincent is employed in the Orange T&D-Line.

Mr. and Mrs. Paul Boudreaux on their adoption of a new son, **Anthony Lowell**. Mr. Boudreaux is employed in the Front Street Substation in Orange.

Mr. and Mrs. Theodore Matte on birth of their daughter, **Yolanda Jeanne**, June 28, in Lake Charles Memorial Hospital. Mr. Matte is stores assistant in Lake Charles.



GROWING with Gulf Staters



"IT'S NOT EVERY DAY a guy celebrates his first birthday," says Michael, son of Mr. and Mrs. George Gray, Vidor, as he gets ready to taste his cake on his birthday, June 13. Mr. Gray is a meter reader in Beaumont.



NO DOUBTS ABOUT IT. This young man, 11 months old, is really growing with Gulf States. He is the son of Mr. and Mrs. John N. Watlington, Sr., mechanic's helper at Willow Glen Station.



AUNT AND NIECE. Angela Lindsley, left, four-months-old, and Tammie Oubre, three-months-old, are the granddaughter and daughter of Calvin Oubre, Louisiana Station, Baton Rouge.



UNCLE AND NEPHEWS. Anthony Oubre, center, 11-year-old son of Mr. Oubre, poses with his nephews, Ray, 4, Lane, 2½, and Joe Lindsley, 5, grandsons of Mr. Oubre.

Answers To Kilowatt Kollege

Questions on Page 20

1. b. grant—The scholarship payment is an outright grant to the student which he or she does not have to repay.
2. b. 1,200,000—Since electrification in America is virtually complete, these new customers are largely the result of new families and new homes which were established last year.
3. c. 1926—Reddy Kilowatt was created by Ashton B. Collins, then merchandising manager of Alabama Power Company, who developed the idea of Reddy after watching a lightning storm.
4. d. United States—A transmission line carrying current at 775,000 volts—highest in the world—was energized on June 22 at Apple Grove, West Virginia. The experimental line was built by Westinghouse and the American Electric Power System, along with six other manufacturers, and can supply all the electricity needed by a city the size of Philadelphia.
5. a. 2—Since the "rate cut" only authorizes TVA distributors to lower their rates but does not lower the cost at which TVA wholesales power to them, the distributors have been reluctant to put this "rate cut" into effect.

(Sources for these answers will be furnished upon request.)

*Early hours and speed don't mix;
Most deaths occur 'twixt one and six.*

*The weekend holds a fascination,
For drivers to break a regulation.*

*Fog, rain, snow, can cause us woe;
But there's usually sun when the damage is done.*

*Keep your car in good repair,
But depend on care to get you there.*



OUTSTANDING SAFETY ACHIEVEMENT. E. A. Werner, vice president, Personnel, Baton Rouge, presents the Outstanding Safety Achievement Award of the Edison Electric Institute to H. E. Brown, vice president, Baton Rouge Division. The award is in recognition of two million man-

hours worked, without a disabling injury, by the 825 employees of our Baton Rouge Division. Of the Company's five divisions, Baton Rouge Division is the only one to have ever achieved this distinction. The record covers the period from May 2, 1960 to July 1, 1961.

SAFETY SLOGAN CONTEST ENDS

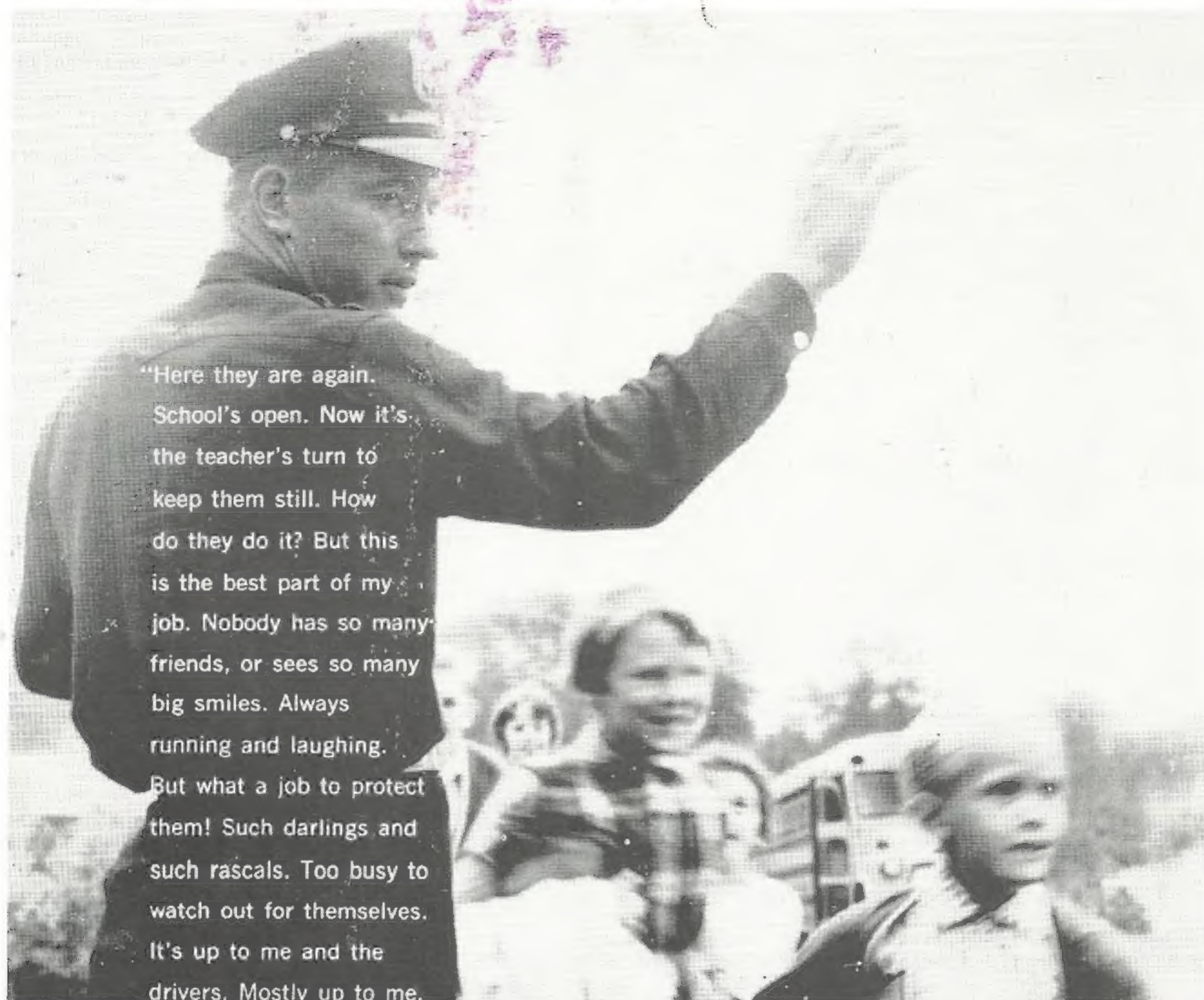
THIS is your last month to win \$5 in the Hidden Slogan Contest. Look for the hidden words, today! The contest ends August 31.

Last month, many sent in answers, but they were the wrong answers. The only winner in July's contest was *Dru Stephenson, Meter Relay and Communications, Beaumont.*

The correct answer was: "Your car has built-in safety. You." The words were hidden on pages 7, 8, 11, 17, 26, and 32.

Now is time for your final try. If you have not won yet, get your entry in to Frank Jones, safety director, Beaumont, without delay. This month's slogan contains six words, hidden in order.

HURRY! HURRY! YOUR LAST CHANCE TO WIN \$5



"Here they are again. School's open. Now it's the teacher's turn to keep them still. How do they do it? But this is the best part of my job. Nobody has so many friends, or sees so many big smiles. Always running and laughing. But what a job to protect them! Such darlings and such rascals. Too busy to watch out for themselves. It's up to me and the drivers. Mostly up to me.

I'm afraid. Most drivers are fine. But there are the ones in a hurry, sneaking by the school bus when the youngsters are running for it, forgetting kids rush into the street from nowhere. They could be brought into line, but it takes real enforcement and a town that really supports it."

DRIVERS KILL AND CRIPPLE MORE CHILDREN THAN ANY DISEASE!

You've helped curb pneumonia, cancer, polio, and other terrible diseases. How about careless drivers? They kill and cripple more children from 1 to 14 years than any major disease.

You can do something. Just write to your local enforcement officials. Say...

"I support strict law enforcement"

When traffic laws are strictly enforced and obeyed, traffic deaths go down. Your community can be another to prove it.



*Published to save lives, in cooperation with
The Advertising Council and the National Safety Council*

**SUPPORT YOUR LOCAL
SAFETY ORGANIZATION**

